



WORKFORCE NUTRITION Updates & Insights

Newsletter No 36 / 27 June 2025

Greetings!

Welcome to the latest issue of the "Workforce Nutrition - Updates and Insights" newsletter.

If you have any questions, or suggestions of topics you'd like to see in the next newsletter, please let us know at info@workforcenutrition.org.

Workforce Nutrition Masterclass is coming!

Masterclass is back: 2 September 2025 – 26 November 2025

The Workforce Nutrition Masterclass returns this September, from 2 September to 26 November 2025. Open to all professionals, this online programme is an opportunity to gain expert guidance, tailored action plans, and practical tools to elevate workforce nutrition in your organisation. Whether you're launching a new initiative or strengthening existing efforts, you'll get the structure and support needed to drive real, measurable impact. [Registration](#) is now open, click [here](#) to access the information package.

COMING SOON

Workforce Nutrition Masterclass 2025

2 September - 26 November 2025



“The masterclass gave me the knowledge I need to pass on information about nutrition to a greater number of employees in a way that maximizes impact by trying to change behavior. Thanks to our improved activities, employees are now enthusiastic about the program and have shared how it has benefited them.”

*Workforce Nutrition Case Study: ofi
June 2023*



AMARACHI OKOROJI
Certification Administrator
ofi



[More Information](#)

Quorn Foods: Making Workforce Nutrition a Reality

Quorn Foods sets new standard for employee wellbeing with global Workforce Nutrition programme

Quorn Foods is committed to reaching 100% of its global workforce through a comprehensive Workforce Nutrition programme, supported by the Workforce Nutrition Alliance. The initiative features simple yet effective actions, such as Healthy Eating Week, expert-led webinars,

nutrition-focused health checks at UK sites, and fresh fruit available for all employees. A key milestone has been the rollout of a mandatory e-learning module on the Fundamentals of Healthy Eating, complemented by new health kiosks accessible across UK locations.

As of March 2025, Quorn Foods has already achieved a 67% completion rate for the e-learning module (since its launch in late 2024), over 250 employees registered for nutrition-focused webinars, and positive feedback from staff using onsite health kiosks. These practical steps demonstrate how small actions can lead to significant improvements in workforce health and engagement.



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Through our **workforce nutrition programme**, we are not only helping our employees make healthier choices but also aligning our internal practices with our company’s purpose: **to deliver healthy food for people and the planet**. By investing in our workforce’s health, we are investing in a brighter, more sustainable future for all.”



Neil Thomas,
Director of People,
Quorn Foods

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Fortifying Uganda's Workforce: A Game-Changer for Workplace Nutrition

Stakeholders unite to champion affordable, fortified maize flour for healthier workplace and school meals

In partnership with the Ministry of Trade, Industry, and Cooperatives, the Ministry of Health, and the Scaling Up Nutrition Business Network, over 65 stakeholders convened in Jinja City to explore fortified maize flour as a solution for improving institutional meals. A 2024 GAIN assessment found that diets in schools and workplaces are still monotonous and lacking key micronutrients, relying heavily on refined maize flour and bean stew.

A new pilot project will support small and medium millers to produce affordable, fortified maize flour - helping promote micronutrient-dense meals, address supply chain challenges, and encourage the inclusion of animal protein, fruits, and vegetables in menus. Stakeholder feedback highlights strong support and optimism for the project's positive impact on nutrition, learning, and workforce health.



[Read More](#)

Webinar Recap: "Fuelling Performance: Why Workforce Nutrition Matters"

Key takeaways from our recent webinar featuring World Benchmarking Alliance, Ajinomoto, and JDE Peet's

Our latest webinar covered updates to the World Benchmarking Alliance indicators, including a comparison with previous measures and a practical roadmap for improving benchmark scores through workforce nutrition programmes. Participants also learned key lessons from Ajinomoto and JDE Peet's workforce nutrition initiatives, and how these programmes are positively impacting their companies. The full webinar recording are now available on YouTube:



*"[Workforce nutrition] includes four elements [within the World Benchmarking Alliance indicator]: First, does the company disclose a programme for workplace **breastfeeding support**? Second, does the company report on **programmes to provide healthy foods** to employees? Third, does the company report **progress** on providing healthy foods to employees? And finally, does the company report on workforce **nutrition programmes for its supply chains**?"*

-Alejandro Guarin, World Benchmarking Alliance

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