



WORKFORCE NUTRITION

Updates and Insights

Newsletter No 33 / March 26, 2025

Greetings!

Welcome to the latest issue of the "Workforce Nutrition – Updates & Insights" newsletter.

If you have any questions, or suggestions of topics you'd like to see in the next newsletter, please let us know at info@workforcenutrition.org.

N4G Summit 2025: Nutrition is Everyone's Business

Panel session explores how nutrition in OSH policies can drive systematic change across industries

With only five years left to drive progress toward ending malnutrition by 2030, the Nutrition for Growth Summit 2025 in Paris presents a crucial opportunity to accelerate action and commitment. Taking place on March 27-28, the multi-stakeholder summit will push for bold commitments and foster meaningful dialogue to improve nutritional outcomes.

Today, a panel session side event, "Integrating Nutrition into Occupational Safety and Health Regulations," will bring together industry leaders and experts to explore how embedding nutrition into Occupational Safety and Health frameworks can drive transformative change across sectors. This expert roundtable discussion will include speakers: Joaquim Pinto Nunes (International Labour Organization), Sharon Bligh (The Consumer Goods Forum), Dr. Nikunj Desai (Reliance Industries Ltd.), and Md Saidur Rahman (Ministry of Health and Family Welfare, Bangladesh).

With 4.8 billion workers worldwide, the workplace presents a unique opportunity to improve nutrition and overall well-being. Good nutrition isn't just about health, it's a key driver of productivity, business success, and long-term performance.

NUTRITION FOR GROWTH

Food, Health, & Prosperity for All



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Global Alliance for
Improved Nutrition

Introducing the Farmer Scorecard: A New Tool for Workforce Nutrition

A self-assessment tool to evaluate and improve nutrition for
smallholder farmers and supply chains

We are excited to announce the launch of the Farmer Scorecard, a self-assessment tool created to help organizations evaluate and enhance their Workforce Nutrition Programmes for smallholder farmers across supply chains and their communities.

By using the Farmer Scorecard, organizations can improve supply chain stability, foster long-term relationships with farmers, and respond to the growing consumer demand for ethically sourced food and sustainable practices. Unlike the Workforce Nutrition Alliance Scorecard, which focuses on formal work environments, the Farmer Scorecard is specifically designed for organizations engaging with workforces that lack regular worksite or fixed locations. It provides a practical way to assess and strengthen workforce nutrition programmes for smallholder farmers and workers.

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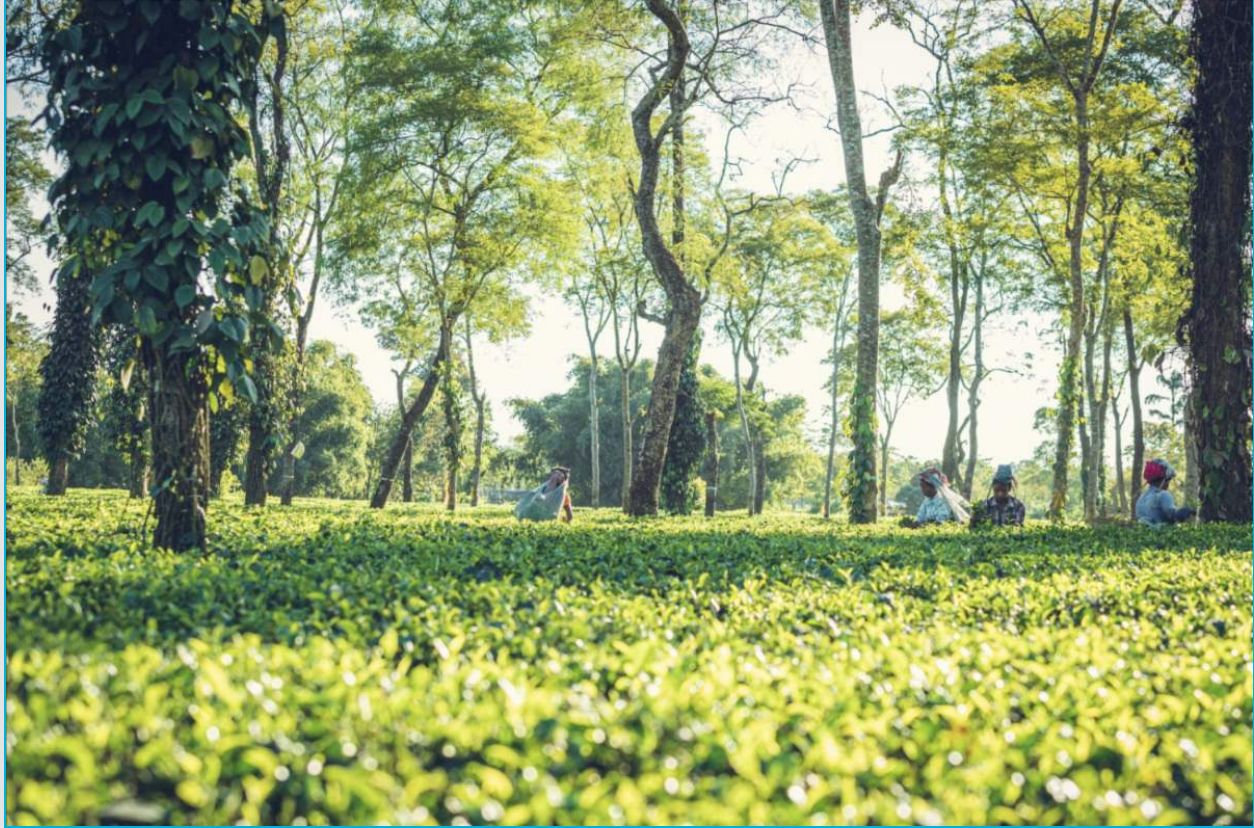


Photo credits: GAIN

Access the Farmer Scorecard by clicking on the link below.

[Learn more](#)

Webinar Recording: Healthy Workforce, High-Performing Business

Leaders from ATNi, Grupo Bimbo, GAIN, and CGF share actionable Workforce Nutrition insights

On March 13th, 2025, the Workforce Nutrition Alliance, in partnership with the Access to Nutrition Initiative (ATNi) and Grupo Bimbo, the world's largest bakery company, hosted an insightful webinar. The event brought together leaders from ATNi, Grupo Bimbo, GAIN, and CGF to discuss proven strategies, key learnings, and actionable steps for implementing effective workforce nutrition initiatives. Over 67 participants from 26 countries joined the session to explore how improving employee health can drive positive business outcomes.

Webinar:

Healthy Workforce, High-Performing Business

Insights from Grupo Bimbo

The World's Largest Bakery Company



Sharon Bligh
Director of Health & Sustainability, CGF



Will Sharp
Researcher, ATNi



Babs Ates
Head of Research, ATNi



Zully Corona Zurita
Global Research & Development Director,
Grupo Bimbo



Tamara Sanchez
Global Safety and Wellness Supervisor,
Grupo Bimbo



Bärbel Weiligmann
Global Lead Workforce Nutrition, GAIN



Watch the recording by clicking on the button below.

Watch the recording

New SDG Indicator on Minimum Dietary Diversity

A Step Towards Zero Hunger and Malnutrition

The UN Statistical Commission has adopted Minimum Dietary Diversity (MDD) as a new Sustainable Development Goal indicator, under a joint custodianship by FAO and UNICEF. Globally, 3 billion people cannot afford a healthy diet. The adoption of the indicator strengthens global efforts to accelerate progress toward SDG 2: Zero Hunger by 2030 and highlights the importance of food quality in achieving food security.

MDD specifically measures dietary quality for children and women of reproductive age, two groups particularly vulnerable to malnutrition. The indicator evaluates whether women have consumed at least 5 out of 10 essential food groups within a 24-hour period. The adoption of this indicator marks a significant step in recognizing the importance of dietary diversity in preventing all forms of malnutrition.



"As a nutrition expert committed to the fight against malnutrition for nearly 40 years, we wanted to ensure that employees of the PlumpyField® network and the Nutriset Group had access to the nutritional knowledge essential for good health.

Our ambition is firstly to enable everyone to take responsibility for their own health, and secondly to become ambassadors of good health through nutrition to their families and communities."



Adeline Lescanne
Executive Manager
Groupe Nutriset

About us

The Workforce Nutrition Alliance was launched by [The Consumer Goods Forum \(CGF\)](#) and the [Global Alliance for Improved Nutrition \(GAIN\)](#) in October 2019. The Workforce Nutrition Alliance's aim is to support employers to adopt and expand healthier workforce nutrition programmes to reach three million employees in organisations and supply chains by 2025 and over ten million by 2030.

Workforce Nutrition Alliance | www.WorkforceNutrition.org

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