



WORKFORCE NUTRITION

Updates and Insights

Newsletter No 24 / May 7, 2024

Greetings!

Welcome to the latest issue of the "Workforce Nutrition - Updates and Insights" newsletter.

If you have any questions, or suggestions of topics you'd like to see in the next edition, please let us know at info@workforcenutrition.org.

Register for the webinar

Roadmap to N4G 2025: WNA Lighthouse Webinar Series

Google and Healthy Food at Work

18 June 2024, 16:30 - 17:30h CET

At the Nutrition for Growth Summit I (2024), Google pledged to promote healthier eating habits among its employees by joining the Workforce Nutrition Alliance (WNA) and launching a novel plant-forward culinary training programme, among other initiatives. Google is now a WNA Lighthouse for Healthy Eating at Work, fostering ongoing collaboration to promote best practices through workforce nutrition programmes.

WNA is now beginning preparations for the Paris Nutrition for Growth Summit 2025. The start of that process is a series of Lighthouse webinars, beginning with "Google and Healthy Food at Work," coinciding with Sustainable Gastronomy Day on 18 June.

This webinar, presented by the [Workforce Nutrition Alliance](#) ([The Consumer Goods Forum](#) and the [Global Alliance for Improved Nutrition](#)) in partnership with Google, will explore the nexus of healthy, sustainable food choices and corporate well-being. It will spotlight Google's innovative strategies for fostering healthy and sustainable workplace food practices and underline the connection between reporting environmental indicators and ESG frameworks. It will also address GAIN's perspective on the importance of dietary diversity and animal-based foods.

Roadmap to N4G 2025

WNA Lighthouse Webinar Series

Learning from leaders:
Google and healthy food at work

WEBINAR

Tuesday, 18 June 2024
4:30 - 5:30 PM CET



TY BEAL
Research Advisor,
GAIN



SHARON BLIGH
Director of Health & Sustainability,
CGF



PETER DE GRAAF
Director,
Leidar



MICHAEL KANN
Director of Culinary Strategy,
Google



BÄRBEL WEILIGMANN
Global Lead Workforce Nutrition,
GAIN



Don't miss this opportunity to learn about Google's and contribute to the conversation on healthy, sustainable food practices in the workplace. Join us on Sustainable Gastronomy Day as we pave the way for a healthier, more sustainable future for all.

[Register](#)

A ladder of strategies to improve employee's health

In our exclusive article, we presented an impactful framework that can help guide your workforce nutrition initiatives. The 'Intervention Ladder' is a research-backed approach developed by the [Nuffield Council on Bioethics](#). It outlines various easy-to-use tactics, from simply providing information to employees to restricting or eliminating certain choices. The aim is that the intervention ladder can be applied to create a healthier workplace environment and help employees make better nutritional decisions.



Photo credits: GAIN/ Bondowoso/ Andrew Suryono 2019

Whether you're just starting to explore workforce wellness or have an established programme, the article offers valuable insights and practical examples to take your efforts to the next level.

[Click here to learn more](#)

Healthy meals revolutionise Bangladesh's factory workforce

Boosting productivity and economic growth

Bangladesh's garment industry, a significant contributor to the country's economy, faces an unexpected challenge: poor nutrition among its workers. Chronic undernourishment and anaemia affect nearly half of the two million women working in the sector. This has a negative impact on them personally; it also leads to decreased productivity and reduced profits.



Photo credits: ©Alamy

But a ground-breaking initiative is changing the game. Read how a collaborative effort between GAIN, the government and the factories has led to the successful implementation of a workplace-based nutrition programme, reducing anaemia by 22% and increasing productivity. Importantly, you can also find out how this model can be replicated globally to improve the health and well-being of workers worldwide.

[Click here to read more](#)

Embarking on new frontiers

Reflections on a nourishing journey with GAIN and the Workforce Nutrition Alliance

As Mirjam Kneepkens bids farewell to an incredible eight-year chapter at the Global Alliance for Improved Nutrition (GAIN), she invites us to join her on a reflective journey. In her article, Mirjam shares the experiences, challenges, and triumphs that have shaped her work in driving workforce nutrition advocacy.

Some key takeaways include:

- Blending passion, innovation, and evidence-based solutions to foster positive change
- Bridging advocacy and implementation for lasting impact
- Adapting to local realities and empowering individual champions of change
- Championing the power of collaboration and strategic partnerships

"Our work has been determined by a blend of passion, innovation, evidence-based hands-on solutions and, importantly, an unwavering commitment to fostering positive change."



Mirjam Kneepkens,
Nutrition & Health Manager, ofi
ex-Senior Associate, GAIN



Curious to uncover the lessons and insights that can inspire your own journey in advancing workforce nutrition? Don't miss out on this thought-provoking read as Mirjam embarks on a new chapter as Nutrition & Health Manager at **ofi**.

[Click here to learn more](#)

"Now I have no worry that my baby will run out of milk at home. Breastfeeding can boost a child's immune system and, at the same time, I can save money instead of spending it on formula milk."

Pangestuti Ayuningtyas
27-year-old working mother at PT Ungaran Sari Garments



About us

The Workforce Nutrition Alliance was launched by [The Consumer Goods Forum \(CGF\)](#) and the [Global Alliance for Improved Nutrition \(GAIN\)](#) in October 2019. The Workforce Nutrition Alliance's aim is to support employers to adopt and expand healthier workforce nutrition programmes to reach three million employees in organisations and supply chains by 2025 and over ten million by 2030.