



WORKFORCE NUTRITION

Updates and Insights

Newsletter No 25 / June 4, 2024

Greetings!

Welcome to the latest issue of the "Workforce Nutrition - Updates and Insights" newsletter.

If you have any questions, or suggestions of topics you'd like to see in the next edition, please let us know at info@workforcenutrition.org.

Google and Healthy Food at Work

Register now for the next edition of the

WNA Lighthouse Webinars

18 June 2024, 16:30 - 17:30h CET

Don't miss out on the opportunity to register for "Roadmap to N4G 2025 – WNA Lighthouse Webinar Series: Google and Healthy Food at Work", presented by the Workforce Nutrition Alliance in partnership with Google. It will be at 16:30 CEST on Tuesday 18 June, which is *Sustainable Gastronomy Day*.

The key themes will be:

- The nexus of healthy, sustainable food choices and corporate well-being
- Google's initiatives: commitment to promoting healthier eating habits among the company's employees through ongoing collaboration with WNA, and Google's sustainable plant-forward culinary training programme
- ESG reporting: encouraging business actions and reporting to promote a healthier workforce and healthier planet
- GAIN's perspective: the significance of dietary diversity and the role of animal-sources and minimal-processed foods in achieving global nutrition goals

Roadmap to N4G 2025

WNA Lighthouse Webinar Series

Learning from leaders:
Google and healthy food at work

WEBINAR

Tuesday, 18 June 2024
4:30 - 5:30 PM CEST



TY BEAL
Research Advisor,
GAIN



SHARON BLIGH
Director of Health & Sustainability,
CGF



PETER DE GRAAF
Director,
Leidar



MICHAEL KANN
Global Culinary Strategy &
Development Lead, Google



BÄRBEL WEILIGMANN
Global Lead Workforce Nutrition,
GAIN



If you haven't registered, please do so now. And feel free to forward the link to your colleagues. Registration is free and open to anyone interested in healthy, sustainable food practices in the workplace, and ESG reporting.

[Register](#)

Enhancing global nutrition

GAIN and Olam Agri's partnership to boost farmers' health in Nigeria

The Workforce Nutrition team, led by Bärbel Weiligmann, GAIN, recently met with Olam Agri in Lagos, Nigeria. The meeting focused on improving nutrition initiatives for rice farmers in Nasarawa and Benue states.

Key discussions included the *Strengthening Nutrition in Priority Staples* (SNIPS) project and promoting biofortified crops such as vitamin A maize, vitamin A cassava and orange-fleshed sweet potatoes. The meeting highlighted the strong partnership between GAIN and Olam Agri, demonstrating our shared dedication to improving nutrition in the rice supply chain.

If you are looking for guidance in developing and implementing a nutrition programme tailored to the specific needs of your organisation, the Workforce Nutrition Alliance provides a range of support services to executives who are responsible for developing or implementing workplace nutrition programmes. These services include scorecards, guidebooks, webinars and a three-month online Masterclass.



[Click here to read more](#)

Workforce Nutrition (WFN) Masterclass for HR and sustainability professionals

The 5th edition of WNA's top training programme kicks off in September 2024

Global malnutrition affects one in three people, contributing to adverse health outcomes and diminished workplace productivity. Given that approximately 60% of the world's population spends one-third of their adult life at work, employers have a vested interest in ensuring the health of their workers, which in turn leads to improved performance. The workplace, therefore, presents a crucial yet underexplored opportunity to address malnutrition comprehensively.

A recent study, conducted by GAIN's Christina Nyhus Dhillon and Flaminia Ortenzi, analysed the benefits of workforce nutrition programmes on nutrition, health and business outcomes. There is no questions that implementing a workforce nutrition programme, tailored to your organisation's specific needs, is good for employees and the employer alike.



UPCOMING

Workforce Nutrition Masterclass 2024

The masterclass to kick-off workforce nutrition in your organisation

FORUM WNA GAIN Global Alliance for Improved Nutrition WORKFORCE NUTRITION ALLIANCE

The WFN Masterclass provides valuable insights and practical tools to drive nutrition in the workplace, and the eagerly-awaited fifth edition kicks off in September 2024. Secure your spot now: spaces are limited and are filling up fast.

[Register](#)

Grains of Truth – urgent call for businesses

Consumer research signals need to prioritize nutrition and health

The latest insights from the Grains of Truth consumer research series, conducted by

GlobeScan and EAT, reveal that malnutrition, obesity and diet-related health issues are the top concerns for consumers globally.

Health Worries Top Consumers' Concerns about the Food System



Hunger/
malnutrition
(75%)



Agricultural use
of pesticides/
fertilizers
(75%)



Obesity/
diet-related
health issues
(74%)



Plastic waste
from food
packaging
(74%)



Impact of
overfishing on
fish stocks
(73%)

These insights highlight a critical connection between nutrition and sustainable food systems, underscoring the urgent need for businesses to integrate health considerations into their strategies. By investing in workforce nutrition programmes, encompassing healthy food at work, nutrition education, nutrition-focused health checks and breastfeeding support, your organisation can address these pressing consumer concerns and contribute to a healthier, more sustainable future. You can read the full article here:

[Click here to read more](#)

Addressing micronutrient malnutrition in Indonesia

Insights from GAIN and the Indonesia Ministry of Health's
Micronutrient Gap Assessment

Micronutrient malnutrition remains a significant challenge in Indonesia, particularly among impoverished populations who struggle to afford and access nutrient-rich foods. Iron deficiency anaemia is especially concerning, affecting 48.9% of pregnant women and 38.5% of children across the country.

To address these gaps, the Indonesia Ministry of Health and GAIN conducted a comprehensive Micronutrient Gap Assessment (MGA) to evaluate micronutrient intake levels among Indonesians and identify the potential benefits of rice fortification in meeting recommended dietary requirements.



Photo credits: GAIN/ Surabaya/ Andrew Suryono 2019

Some of the key takeaways include:

- Rice fortification is a critical intervention
- Significant barriers to rice fortification include cost, price instability and the absence of fortified rice kernel (FRK) standards, despite government commitment
- Overcoming rice fortification challenges calls for detailed preparatory studies and the development of FRK premix standards

[Click here to read more](#)

Investing in workforce nutrition programmes can support employees' mental and physical health. This can also increase their productivity, resulting in generating a higher return of interest for employers. It is a clear business case, worthwhile to invest.

Evidence Brief – Mental Health and Nutrition at the Workplace
September 2022



About us

The Workforce Nutrition Alliance was launched by The Consumer Goods Forum (CGF) and the Global Alliance for Improved Nutrition (GAIN) in October 2019. The Workforce Nutrition Alliance's aim is to support employers to adopt and expand healthier workforce nutrition programmes to reach three million employees in organisations and supply chains by 2025 and over ten million by 2030.

Workforce Nutrition Alliance | www.WorkforceNutrition.org