



## WORKFORCE NUTRITION

### Updates and Insights

Newsletter No 21 / February 5, 2024

Greetings!

We hope you had a great start in 2024 and today we are sending this year's first issue of the "Workforce Nutrition - Updates and Insights" newsletter, which is the twenty-first edition since we started in June 2022.

If you have any questions, or suggestions of topics you'd like to see in the next newsletter, please let us know at [info@workforcenutrition.org](mailto:info@workforcenutrition.org).

## Register for the webinar

### ***Workforce Nutrition as part of the Access to Nutrition Index Spotlight on India***

ATNI's India Index 2023 and case studies from industry leaders

29 February 2024, 10:00 - 11:00h CET

Don't miss the opportunity to delve into the [Access to Nutrition Initiative \(ATNI\) India Spotlight Index](#), which underscores the significance of workforce nutrition in its assessments.

A webinar, hosted by [The Consumer Goods Forum](#), ATNI, and presented by the [Workforce Nutrition Alliance](#), will elaborate on the findings of the India Spotlight Index and explore the potential impact of workforce nutrition programmes as a compelling aspect of the solution to malnutrition.

How can the four pillars of workforce nutrition programmes - healthy food at work, nutrition education, nutrition health checks, and breastfeeding support - contribute to improving staff retention, reducing absenteeism, enhancing worksite productivity, and simultaneously achieving better benchmarking scores by addressing ESG imperatives?

During the webinar, we will showcase two practical examples of workforce nutrition from industry leaders as a testament to forward-looking private sector initiatives aimed at enhancing the nutrition of workers and their communities. Register now to gain insights from industry leaders and discover how companies are elevating their benchmark scores and making a tangible impact.

**ACCESS TO NUTRITION INITIATIVE**

**Workforce nutrition as part of the Access to Nutrition Index**

**Spotlight on workforce nutrition in India**  
Practical guidance and examples from industry leaders

**WEBINAR**

**Thursday, 29 February 2024**  
**10:00 - 11:00 AM CET**

**WORKFORCE NUTRITION ALLIANCE**  
**FORUM**  
**gain**  
Global Alliance for Improved Nutrition

To secure your spot, click the button below.

[Register](#)

## **Don't miss the chance:** Fifth edition of the Workforce Nutrition Masterclass kicks off on March 27<sup>th</sup>

### Masterclass 2023 Alumni Testimonials

Global malnutrition affects one in three people, contributing to adverse health outcomes and diminished workplace productivity. Considering that approximately 60% of the world's population spends one-third of their adult life at work, employers have a vested interest in sustaining or even improving performance. The workplace, therefore, presents a crucial yet underexplored opportunity to address malnutrition comprehensively.

A recent [study](#) conducted by GAIN's Christina Nyhus Dhillon and Flaminia Ortenzi, analysed the potential effects of workforce nutrition programmes on nutrition, health and business outcomes. Given its multifaceted benefits, discovering how to implement a workforce nutrition programme tailored to your organisation's specific needs is essential.



UPCOMING

## Workforce Nutrition Masterclass 2024

The Masterclass to kick-off workforce nutrition in your organisation

Wednesday, 27 March 2024  
09:00 - 11:00 AM CET

Participating in the WNA Masterclass provides valuable insights and practical tools to drive nutrition in the workplace, and the eagerly awaited fifth edition kicks off on March 27, 2024! Secure your spot now by pre-registering, as spaces are limited and filling up fast.

[Click here to learn more](#)

If you are still wondering whether you should join the upcoming masterclass, some insights and reflections from members of the two 2023 cohorts may be of interest. Explore their experiences by clicking on the 'Masterclass 2023 Alumni Testimonials' button below."

[Masterclass 2023 Alumni Testimonials](#)

## Grupo Bimbo bakes a healthier workforce

A recipe for global well-being

With a global presence spanning 34 countries, 204 bakeries worldwide, and a workforce exceeding 139,000 employees, Grupo Bimbo has not only established itself as a sales leader in the food industry but has also distinguished itself through its holistic approach to employee well-being.

In our conversation with Tamara Sanchez, Grupo Bimbo's Global Safety and Wellness Supervisor, we explored the company's initiatives in workforce nutrition, along with their active participation in the Workforce Nutrition Masterclass programme. Sanchez stated, *"Tailoring initiatives to local contexts, utilizing diverse communication channels, and employing continuous evaluation and evolution based on feedback and emerging trends are imperative to fostering a culture of health and well-being among associates."*

As companies across the globe navigate this shift towards improved employee wellness, the strategies employed by Grupo Bimbo may serve as a valuable reference point for integrating health into the fabric of corporate culture.

**“Tailoring initiatives to local contexts, utilizing diverse communication channels, and employing continuous evaluation and evolution based on feedback and emerging trends are imperative to fostering a culture of health and well-being among associates.”**



**TAMARA SANCHEZ**  
Global Safety and Wellness  
Supervisor  
Grupo Bimbo

Workforce Nutrition Case Study: Grupo Bimbo  
January 2024



Curious to delve into Grupo Bimbo's workforce nutrition journey?

[Click here to read more](#)

## Carlos Arenas Managing Director OXXO México

An important message on #EmployeeWellbeing

Carlos Arenas, the Managing Director of OXXO México, recently lent his voice to the CEO video series as part of the #WellbeingAtWork campaign. This series showcases C-suite executives discussing the significance of well-being for businesses.

Underlining OXXO México's commitment, Arenas said that *"... our employees are at the centre of everything we do and how we do it..."* and, as a company, OXXO México has *"... been transforming our model of social development into a model of integral well-being, expanding the definition of well-being, and enriching it with strategies, actions, programmes and some global trends"*.

Noteworthy initiatives include the promotion of healthy habits contributing to physical well-being and disease prevention, fostering mental health for a gratifying and purposeful life, and cultivating a culture of commitment and excellence at work within a positive, inclusive, and constructively healthy and safe environment. To know more, click on the button below.

#WellbeingAtWork



when it is accompanied  
by the generation of human and social value.

Carlos Arenas

Managing Director  
OXXO México

Watch the full video

**“Employers can directly impact  
the health of their workforce by  
providing healthy food at work.  
This can also benefit their business.”**



Learn how to make healthy meals and snacks available to your employees.

Download the Workforce Nutrition Guidebooks for free:

<https://workforcenutrition.org/guidebook-series/>



### About us

The Workforce Nutrition Alliance was launched by The Consumer Goods Forum (CGF) and the Global Alliance for Improved Nutrition (GAIN) in October 2019. The Workforce Nutrition Alliance's aim is to support employers to adopt and expand healthier workforce nutrition programmes to reach three million employees in organisations and supply chains by 2025 and over ten million by 2030.

Workforce Nutrition Alliance | [www.WorkforceNutrition.org](http://www.WorkforceNutrition.org)