



WORKFORCE NUTRITION

Updates and Insights

Newsletter No 16 / 5 September 2023

Greetings!

Welcome to the latest issue of the "Workforce Nutrition - Updates and Insights" newsletter.

If you have any questions, or suggestions of topics you'd like to see in the next newsletter, please let us know at info@workforcenutrition.org.

Wellbeing at work:

Nutrition Connect's deep dive into workforce nutrition

Nutrition Connect, the open-access platform for mobilising knowledge, sharing experiences, and stimulating dialogue on public-private engagement for nutrition, dedicated a special edition of its newsletter to workforce nutrition.

The latest issue features insightful content, including: a thought piece from Workforce Nutrition Alliance's Mirjam Kneepkens, a testimony from Dr. Adeline Pretorius of University of Pretoria, who joined the last Workforce Nutrition Alliance Masterclass cohort in her academic capacity, as well as a private sector (**ofi**) case study and a recent interview with Dr. Lawrence Haddad, Executive Director of GAIN alongside Michiel Bakker, Vice President of Global Workplace Programmes at Google.



Nutrition Connect Newsletter

Access this special issue on workforce nutrition. Read the latest news, insights and features from thought leaders and practitioners investing in employee well-being initiatives.



**NUTRITION
CONNECT**

You can access the entire newsletter by clicking on the button below:

[Click here to read
more](#)

The countdown is on:

The 4th edition of the Workforce Nutrition Masterclass
kicks off on 21 September 2023

On 21 September 2023, the Workforce Nutrition Masterclass will start with its fourth edition. The programme is designed specifically for HR and sustainability professionals who are looking to improve workplace nutrition in their companies. The modules are designed around the four pillars of workforce nutrition: healthy food at work, nutrition education, breastfeeding support, and nutrition health checks.

Spanning three months from September to November 2023, the programme will feature interactive sessions and practical tools that can be readily applied to implement effective workforce nutrition initiatives within organisations. Furthermore, it will offer participants peer-to-peer support and insights on articulating the significance of workforce nutrition to key decision-makers within their businesses.



UPCOMING

Workforce Nutrition Masterclass 2023

The Masterclass to kick-off workforce nutrition in your organisation

Thursday, 21 September 2023
10:00 - 12:00 AM CEST

For more comprehensive information or to complete your registration, click the button below:

[Click here and learn more](#)

“At Google, we firmly believe that food in the workplace can ultimately help us achieve a variety of business objectives”

Tasty Talks: An interview with GAIN’s Lawrence Haddad and Google’s Michiel Bakker

The Executive Director of the Global Alliance for Improved Nutrition and the Vice President of Global Workplace Programmes at Google joined the Collaboration for Healthier Lives Coalition of Action in a special discussion on employee wellbeing delving into the world of workforce nutrition and why it’s important for businesses.



“At Google, we firmly believe that food in the workplace can ultimately help us achieve a variety of business objectives. It enables and supports productivity and performance, contributes to a sense of belonging, serves as an amazing tool for retaining and attracting top

talent, and can also be used to help different teams within the organisation achieve their specific goals”, said Mr. Bakker.

To watch the full interview, click the button below:

[Watch the full interview](#)

For companies seeking to embark on workforce nutrition programmes, whether it's improving food options, enhancing breastfeeding facilities for female employees, providing nutrition education opportunities, or focusing on health and wellness initiatives, the Workforce Nutrition scorecard is a self-assessment tool that enables organisations to identify where their workforce nutrition can be enhanced. You can start your self-assessment in Spanish or English for free by clicking on the button below.

[Click here and learn more](#)

A.S. Watson (Asia & Europe) CEO Malina Ngai

A strong message on #WellbeingAtWork



Malina Ngai, the CEO of A.S. Watson (Asia & Europe), lent her voice to the CEO video series as part of the #WellbeingAtWork campaign. This series features C-suite level executives from the CGF Collaboration for Healthier Lives Coalition of Action, discussing their personal perspectives on well-being and its significance for businesses.

Ms. Ngai emphasised the importance of nutrition, quality sleep, maintaining a positive attitude, and nurturing mental health as crucial aspects of one's overall well-being. She explained that these priorities have significantly aided her in maintaining focus and effectively managing the challenges that come with being a leader.

She stated, “I believe that the health and well-being of individuals within our companies are of critical importance ... we want to cultivate an environment enabling our team members to thrive, personally and professionally.”

[Watch the full video](#)

“Nutrition is not just about providing meals; it is about nourishing the minds and bodies of employees, fuelling their productivity, and promoting their overall well-being. By recognizing the importance of nutrition and taking proactive steps to support it, organisations can create a healthier, happier, and more productive work environment for their employees.”



TAMER ALY
Regional HR Manager MENA
ofi

Workforce Nutrition Case Study: ofi
June 2023



About us

The Workforce Nutrition Alliance was launched by The Consumer Goods Forum (CGF) and the Global Alliance for Improved Nutrition (GAIN) in October 2019. The Workforce Nutrition Alliance's aim is to support employers to adopt and expand healthier workforce nutrition programmes to reach three million employees in organisations and supply chains by 2025 and over ten million by 2030.