



# WORKFORCE NUTRITION

## Updates and Insights

Newsletter No 14 / 4 July 2023

Greetings!

Welcome to the latest issue of the "Workforce Nutrition - Updates and Insights" newsletter.

If you have any questions, or suggestions of topics you'd like to see in the next newsletter, please let us know at [info@workforcenutrition.org](mailto:info@workforcenutrition.org).

## Employee Health and Well-being

### alam food ingredients' Ambitions for Workforce Nutrition



At alam food ingredients (**ofi**), the recognition that their employees are the driving force behind the company's success is deeply ingrained in their corporate philosophy. With worksites in over 40 countries, and boasting more than 110 manufacturing facilities, **ofi** is committed to ensuring the well-being of its employees through a strategic partnership with

the Workforce Nutrition Alliance (WNA).

Together, they are implementing comprehensive nutritional health programmes across all **ofi** worksites. These initiatives revolve around WNA's four pillars of workforce nutrition: healthy food at work, nutrition education, health checks and breastfeeding support.

Usha Kakaria-Cayaux, Chief Human Resources Officer at **ofi** said, “At **ofi** we strongly believe that good nutrition is a key driver for both employee wellbeing and thriving businesses. Driven by our purpose to 'Be the change for good food and a healthy future', we are aiming to provide access to nutrition support for 100% of our primary workforce by 2030. Our teams are using tools developed by the Workforce Nutrition Alliance and internal expertise to develop workforce nutrition programs, tracking our progress so we can continually improve our offering and impact. At **ofi** our people are our differentiator and competitive advantage and as a company, we recognize the benefits of improving nutrition for our thousands of employees across the globe.”

You can read more about **ofi**'s achievements in workforce nutrition here:

Click here and read  
more

## SBN Uganda Strategy Launched

Commitment to a Nutritional Future



Uganda is dedicated to partnering with the private sector in its mission to eliminate malnutrition by 2030. To this end, the SUN Business Network (SBN) Strategy was unveiled on 22 June 2023, underscoring the country's determination to tackle this urgent issue ([link here](#)). Led by the Minister of Trade, Industry, and Cooperatives, the strategy focuses on four key areas: Sustainable Nutrition Business Action, Accountability and Collaboration, Government Engagement for Supportive Policies, and Priority Implementation Actions.

The strategy's future success is based on a range of actions now. These include improving access to finance and technical support for small and medium enterprises (SMEs), promoting women's participation in food systems, involving youth in nutritious food value chains, raising consumer awareness and demand for healthy food, and leveraging the influence of large businesses to drive nutrition initiatives.

For organizations seeking to develop an effective workforce nutrition program, our free guidebook series offers valuable guidelines and insights on designing and implementing

nutrition programs that prioritize the well-being of your employees.

[Click here and read more](#)

## Sodexo's Focus on Nutrition Health and Wellness

In his recent blog post, Sodexo's Senior VP Global Head of Food John Wright ([link](#)) emphasized the world's largest food service provider's commitment is to being the global leader in sustainable food experiences. From adopting the Eat-Lancet Planetary Health Diet framework and working with "Menus of Change" to integrate nutrition with social responsibility, Sodexo is using its global presence across thousands of locations to deliver healthy and sustainable food options to its guests.


John Wright highlighted that Sodexo has been "recognized by the World Benchmarking Alliance (WBA) Food and Agriculture benchmark, which measures how the world's 350 most influential companies in the industry are transforming the food system for a more sustainable future. While we recognize we can still improve, Sodexo led its industry overall".

WBA measures companies against 46 indicators in four overarching categories. Notably, "Workforce Nutrition" is one of the six indicators within the "Nutrition" category. For those companies that have not yet embarked on developing a workforce nutrition program, the Workforce Nutrition Alliance provides technical support, as well as the tools and resources to excel. These services include scorecards, guidebooks and webinars, as well as a three-month online "Masterclass"; the next one will begin on 14 September 2023.

Please follow the link to secure your place in the upcoming Masterclass by pre-registering now.



### Everyday Wellness Is a Top Priority for Guests

 **John Wright**  
Senior Vice President Global head of food at Sodexo

56 articles [+ Follow](#)

March 20, 2023

[Pre-register for the Masterclass](#)

## Unilever CEO Alan Jope

a Strong Message on #WellbeingAtWork



CEO of Unilever, Alan Jope, has lent his voice to the CEO video series for the #WellbeingAtWork campaign. This is where C-suite level executives of the CGF Collaboration for Healthier Lives Coalition of Action talk about what well-being means to them personally and why it matters for businesses.

Mr. Jope emphasized the importance of nutrition in maintaining a healthy and fulfilling life. He also highlighted three key habits for his own well-being: a reasonably healthy, increasingly plant-based diet; regular movement; and prioritizing recovery, including ample sleep.

Unilever, rooted in its purpose of improving people's health and well-being, has implemented a "Healthier You" programme, supporting its employees with practical assistance in nutrition, physical activity and mental health. The company's commitment to whole-person health has yielded remarkable results, with a significant increase in productivity and ongoing efforts to break the stigma surrounding mental well-being.

[Watch the full video](#)

**“Undernutrition, micronutrient deficiencies and anaemia amplify gender inequalities by lowering learning potential, wages and life opportunities for adolescent girls and women.”**

UNICEF Report *'Undernourished and Overlooked: A Global Nutrition Crisis in Adolescent Girls and Women'*  
- March 2023

Learn more:  
[www.workforcenutrition.org](http://www.workforcenutrition.org)



#### About us

The Workforce Nutrition Alliance was launched by [The Consumer Goods Forum \(CGF\)](#) and

the [Global Alliance for Improved Nutrition \(GAIN\)](#) in October 2019. The Workforce Nutrition Alliance's aim is to support employers to adopt and expand healthier workforce nutrition programmes to reach three million employees in organisations and supply chains by 2025 and over ten million by 2030.

**Workforce Nutrition Alliance** | [www.WorkforceNutrition.org](http://www.WorkforceNutrition.org)