



## WORKFORCE NUTRITION Updates and Insights

Newsletter No 15 / 27 July 2023

Greetings!

Welcome to the latest issue of the "Workforce Nutrition - Updates and Insights" newsletter.

If you have any questions, or suggestions of topics you'd like to see in the next newsletter, please let us know at [info@workforcenutrition.org](mailto:info@workforcenutrition.org).

### Hybrid workplaces and the simplicity to integrate workforce nutrition programmes

A hybrid work setting presents challenges in maintaining healthy nutrition habits for employees working remotely and on-site. This new work style brings the need to attract the workforce back to the office, by making it a place where they are happy to spend their day and feel supported.



A research paper highlights the simplicity of implementing workforce nutrition solutions into a hybrid context and provides examples of practical strategies within the four pillars of workforce nutrition programmes: Healthy Food at Work, Nutrition Education, Nutrition Focused Health Checks, and Breastfeeding Support.

[Click here and read more](#)

## ATNI Convenes Key ESG stakeholders for second policy fix webinar

Can sustainable finance promote better nutrition? This question ignited the latest ATNI Policy Fix webinar, "Nutrition and ESG in Emerging Markets: The Case of India," where Executive Director Greg S. Garrett led the discussion.

Environmental, Social, and Governance (ESG) investing holds promise in aligning financial gains with societal and environmental benefits. However, current ESG frameworks primarily focus on environmental and governance aspects, neglecting nutrition and health metrics.

At the webinar, leading experts delved into the path India can take to embrace nutrition in ESG requirements, and four key takeaways were identified, including:

1. Workforce nutrition matters: Companies can drive improved nutrition, benefiting society and enhancing population-level health, by prioritizing workforce nutrition.
2. Making the business case for nutrition: Demonstrating the impact of nutrition on business outcomes and productivity is crucial in integrating it into corporate priorities.

To read the full article, click on the button below:

[Click here to read more](#)



**Tejash Shah**  
Lead Analyst, Avendus Spark

**"Once you have a reporting structure it gives a framework, then you can actually have a meaningful engagement with companies year after year."**



## The 4<sup>th</sup> Workforce Nutrition Masterclass –

a bespoke training course for HR and sustainability professionals



Employees' health and wellbeing play a central role in the corporate and HR strategies of international companies. Within this context, workforce nutrition becomes pivotal as it offers tangible benefits for businesses, such as improved staff retention, reduced absenteeism, and increased worksite productivity. Moreover, workforce nutrition has emerged as a crucial aspect of corporations' ESG reporting parameters.

Mark your calendars for the upcoming fourth edition of the Workforce Nutrition Masterclass, commencing on 21 September 2023. This three-month online course has been carefully curated by subject-matter experts from the Workforce Nutrition Alliance, designed specifically for HR and sustainability professionals. The Masterclass revolves around four main pillars of workforce nutrition: healthy food at work, nutrition education, breastfeeding support, and nutrition health checks.

Through interactive online sessions, participants will gain a dynamic learning experience, connect with like-minded individuals from organisations worldwide, and explore opportunities for collaboration and knowledge exchange.

Don't miss this chance to drive positive change in workforce nutrition. Follow the link for more information and to register.

[Click here and learn more](#)

**Empowering companies in India for healthier workplaces**



GAIN India and Impact4Nutrition (I4N) have joined forces to revolutionise workforce nutrition (WFN) programmes in the private sector. The collaboration achieved a major milestone with an advocacy workshop that brought together over 45 companies in meaningful nutrition discussions.

During the workshop, the introduction of the four pillars of workforce nutrition and the WFN scorecard allowed companies to self-assess their workplace nutrition initiatives. The response was exceptional, as 15 companies proactively embraced the programme and committed to transforming their workers' nutritional well-being. These companies completed the WFN scorecard, utilising it as a crucial tool to assess existing interventions and identify areas for enhancement. To read more about I4N click on the link below:

[Click here to read more](#)

**Improving nutrition and well-being  
at workplaces in Nigeria**





# THE NIGERIAN ECONOMIC SUMMIT GROUP

The Nigerian Economic Summit Group (NESG) organised a webinar in collaboration with the Civil Society Legislative Advocacy Centre (CISLAC) and eHealth Africa, focusing on "Enforcing Workforce Nutrition Compliance for Improved Health and Well-being in the Nigerian Workplace." The event highlighted the critical role of nutrition in promoting overall health and well-being among the workforce.

All speakers conveyed a consistent main message: workforce nutrition is essential in Nigeria to address the significant nutritional challenges.

In this context, the Dean of the College of Food Science and Human Ecology at the Federal University of Agriculture Abeokuta (FUNAAB) and President of the Nutrition Society of Nigeria, Professor Wasiu Afolabi, emphasised the need to advocate for a workforce nutrition policy in both the public and private sectors. He suggested establishing benchmarks and creating minimum standards as a successful starting point.

Bärbel Weiligmann, Workforce Nutrition Global Programme Lead from the Global Alliance for Improved Nutrition (GAIN) highlighted that the benefits of workforce nutrition include reduced staff turnover and job satisfaction, worksite profitability, and enhanced nutrition, health, and well-being of employees. Weiligmann also highlighted inspiring examples of workforce nutrition champions in Nigeria, stating, "There are excellent initiatives already in the private sector that prioritize workforce nutrition in Nigeria, such as those undertaken by ofi ([link](#)) and Olam Agri ([link](#))".

[Click here to read more](#)

**“Our people are our greatest asset  
and productivity is guaranteed  
when they are well nourished.  
A healthy workforce is a more  
secure one.”**



**BOLA ADENIJI**  
General Manager  
Olam Agri Grains, Nigeria

**WNA Case Study, April 2023**

*“Olam Agri invests in workforce nutrition as part of its commitment  
to employee health and wellbeing”*



### About us

The Workforce Nutrition Alliance was launched by The Consumer Goods Forum (CGF) and the Global Alliance for Improved Nutrition (GAIN) in October 2019. The Workforce Nutrition Alliance's aim is to support employers to adopt and expand healthier workforce nutrition programmes to reach three million employees in organisations and supply chains by 2025 and over ten million by 2030.

Workforce Nutrition Alliance | [www.WorkforceNutrition.org](http://www.WorkforceNutrition.org)