



UPCOMING

WORKFORCE NUTRITION MASTERCLASS

Join the Masterclass to kick-start workforce nutrition in your organization

A HEALTHIER WORKFORCE FOR BETTER RESULTS

BUSINESS CASE

Benefits for global brands



Supply

Strengthen continuity of supply and supply chain resilience



Brand equity

Increasing social value and recognition among suppliers and consumers



Reporting

Improve benchmarking scores and address ESG concerns



Find out more about the evidence for workforce nutrition programmes [here](#).

Benefits for local worksites



Health and safety

Enhancing nutrition, health and wellbeing of employees



Staff turnover and satisfaction

Improving morale and increasing employee retention

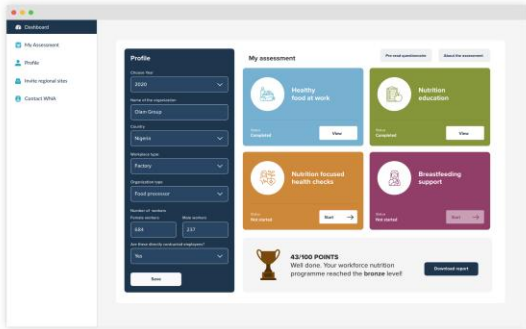


Worksite profitability

Boosting productivity and reducing (maternal) absenteeism

SERVICES

Support where you need it



Self-assessment scorecard



Guidebook series



Workforce nutrition masterclass

WORKFORCE NUTRITION MASTERCLASS

**Get support to develop a workforce
nutrition programme for your worksites**

Enhance your workforce nutrition offering



A three-month online **masterclass** for **HR professionals** to set up tailored workforce nutrition programmes per **worksite**.



Participate in **live online sessions** and access **tools and resources** across all four nutrition themes.



Learn from **experts** and a growing global **community of peers** who share challenges, solutions and successes.



Experience the benefits of a successful workforce nutrition programme and **showcase your success**.

MASTERCLASS

Results-driven approach

2 weeks

PREPARATION

Preparation and kick-off

Self-assessment scorecard review

12 weeks

THREE MONTH MASTERCLASS

Explore your situation

Live online sessions with experts and peers
Practical workshops
One-on-one coaching
Access to tools and resources
Certification and online visibility

Define your goals and activities

Develop your plan

Start your implementation

Implement your plan

Ongoing

IMPLEMENTATION

Global network of peers
Support upon request
Showcase success

This is the tentative schedule for the September 2023 cohort.
Sessions, dates and time slots may change.

MASTERCLASS

Schedule – Cohort September 2023

Week 1	KICK-OFF	September 21	10:00 – 12:00 CEST
Week 2	Thematic sessions	September 28	10:00 – 12:00 CEST
	<i>Optional: Nutrition 101</i>	September 29	10:00 – 11:45 CEST
Week 3	EXPLORE YOUR SITUATION	October 5	10:00 – 11:30 CEST
Week 4	<i>Optional: Breastfeeding Support by A&T</i>	October 12	10:00 – 11:00 CEST
Week 5	One-on-one coaching	October 19	45 min
Week 6	DEFINE YOUR GOALS	October 26	10:00 – 11:30 CEST
Week 7	Apply resources to worksite	November 2	No session
Week 8	DEVELOP YOUR PLAN	November 9	10:00 – 11:30 CET <small>Day time savings, one hour later</small>
Week 9	<i>Optional: Workshop Nutrition Education</i>	November 16	10:00 – 12:00 CET
	<i>Optional: Workshop Develop a Healthy Menu</i>	November 17	10:00 – 12:00 CET
Week 10	Apply resources to worksite	November 23	No session
Week 11	START YOUR IMPLEMENTATION	November 30	10:00 – 11:30 CET
Week 12	One-on-one coaching	December 7	45 min
Week 13	CLOSE OUT	December 14	10:00 – 11:30 CET

MASTERCLASS

Time investment and costs

HR Professionals

Allocate **2 - 3 hours per week** on average to design and implement your workforce nutrition programme.

Value for money

The masterclass helps you to use your **time efficiently** and get most out of your **available resources**.

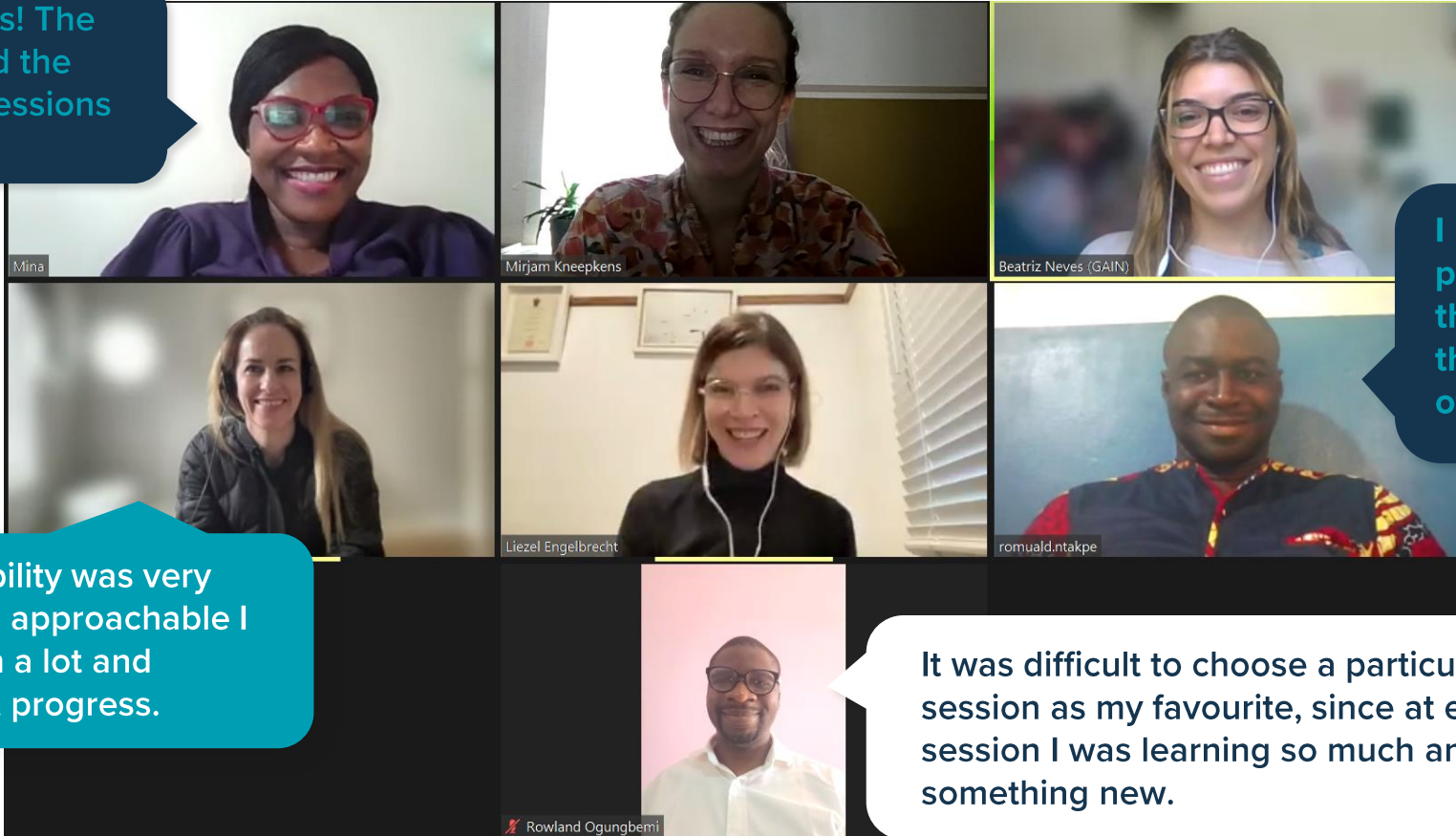
Price

Participation in the masterclass costs **€1,495 per worksite**. A company can participate with multiple worksites.

IMPRESSION

March 2023 cohort

Very insightful 3 months! The interactive sessions and the one-on-one coaching sessions were very useful!



I have already received positive feedback from the employees based on the quality improvement of the food offered.

The team availability was very helpful. By being approachable I was able to learn a lot and witness constant progress.

It was difficult to choose a particular session as my favourite, since at every session I was learning so much and something new.

HOSTS FOR THIS PROGRAMME

Pleased to meet you



Mirjam Kneepkens
Workforce Nutrition Specialist
Nutritionist
GAIN, The Netherlands



Liezel Engelbrecht
Registered Dietitian
Communication expert
Independent Consultant, South Africa

CALL TO ACTION

Ready to take the next step?

Follow-up conversation

Reach out to [Mirjam Kneepkens](#) for a **follow-up conversation** on the next steps for workforce nutrition in your organisation, and how we could support.

Sign up for the Masterclass

Reserve your spot for the Masterclass starting in September 2023 and **sign up** your worksite for the masterclass [here](#).

A HEALTHIER WORKFORCE FOR BETTER RESULTS

Workforce nutrition delivers proven benefits for employers, workers and communities.

