



## WORKFORCE NUTRITION

### Updates and Insights

Newsletter No 13 / 1 June 2023

Greetings!

Welcome to the latest issue of the "Workforce Nutrition - Updates and Insights" newsletter.

If you have any questions, or suggestions of topics you'd like to see in the next edition, please let us know at [info@workforcenutrition.org](mailto:info@workforcenutrition.org).

## Reminder

### ***Workforce Nutrition: Improving Benchmark Scores and Realising Business Benefits***

Join us today (1 June 2023) at 4:00 pm CEST for a session that will shed light on the Access to Nutrition Initiative (ATNI)'s new strategy, the India Index 2023, and the Global Index 2024, which all emphasize the significance of workforce nutrition in their assessments.

This webinar, hosted by The Consumer Goods Forum and presented by the Workforce Nutrition Alliance, will focus on how the four pillars of workforce nutrition programmes - healthy food at work, nutrition education, nutrition health checks and breastfeeding support - can help improve staff retention, absenteeism and worksite productivity while contributing to better benchmarking scores and addressing ESG imperatives.

This session will feature Mark Wijne, Research Director from ATNI, as well as Dr Diana Han, Chief Health and Wellbeing Officer from Unilever, and Chavanne Hanson, Food Choice Architecture and Nutrition Manager from Google. They will share their best practices for monitoring, measuring and reporting on the impact of their workforce nutrition programmes, in alignment with international benchmarking initiatives.



# Today is the day!

**WORKFORCE NUTRITION:**  
Improving benchmark scores and  
realising business benefits

**ATNI's New Strategy, India Index 2023  
and the Global Index 2024**

## WEBINAR

Thursday, 1 June 2023  
4:00 - 5:00pm CEST



**MARK WLJNE**  
Research Director, ATNI



**DIANA HAN**  
Chief Health and Wellbeing  
Officer, Unilever



**CHAVANNE HANSON**  
Food Choice Architecture and  
Nutrition Manager, Google



Register now to secure your spot and gain valuable insights into how these leading companies are making a tangible difference and improving their benchmark scores.

[Register](#)

## The Power of Breastfeeding:

Lancet Research Highlights Benefits and Global Losses



Recent [research](#) published in the Lancet Journal has reaffirmed the numerous benefits of breastfeeding for children, mothers, families and society at large, including delivering substantial economic advantages. However, the global failure to invest adequately in protecting, promoting and supporting breastfeeding leads to a staggering annual global loss of US \$341.3 billion each year.

Recognizing the workplace as a crucial environment for facilitating breastfeeding, particularly when accompanied by comprehensive parental support policies, is one of the key findings of this series. Unfortunately, labour markets that inadequately accommodate women's

reproductive rights and caregiving work contribute to significant gender inequalities and act as barriers to breastfeeding.

According to the report, “to achieve equitable working conditions for breastfeeding mothers, organizational and social changes need to occur. Workplaces could facilitate breastfeeding, especially when part of a broader set of parental support policies and practices.”

Our free 'Breastfeeding Support' guidebook provides valuable guidelines to help organizations foster a supportive environment for breastfeeding mothers when they return to work, as well as other policies aimed at improving maternal and child health.

[Click here to read more](#)

## Healthy Line Shops: Transforming Workforce Nutrition in Assam's Tea Estates



Launched by the Global Alliance for Improved Nutrition (GAIN) together with Unilever, Ethical Tea Partnership and Ecociate Consultants, the 'Healthy Line Shops' workforce nutrition initiative in Assam's Tea Estates, India, is proving to be a game-changer for the health and well-being of tea workers and their families.

These family-operated shops are providing nutritious food options to a community of more than a thousand tea workers, addressing the long-standing issue of malnutrition in the region. This project has brought about positive changes in dietary practices and increased access to fortified oil, dairy, vegetables and fruits. The result has been improved health outcomes and it has boosted the livelihoods of line shop owners, creating a sustainable and beneficial model for generations to come. Read the full story by Forbes:

[Click here to read more](#)

# Workplace Nutrition: It's All In Your Hands!

Message from the CGF Collaboration for Healthier Lives Coalition of  
Action and the Workforce Nutrition Alliance

With 58% of the global population spending a significant portion of their lives at work, the workplace is a key setting to address malnutrition and bring about positive change for individuals, businesses and economies at large. By focusing on the four pillars of workforce nutrition programmes, namely healthier food at work, nutrition education, nutrition-focused health checks, and breastfeeding support, organizations have the power to make a difference.

[Workplace Nutrition: It's All In Your Hands!](#)

The Workforce Nutrition Alliance is dedicated to providing comprehensive support services to executives responsible for developing and implementing workplace nutrition programmes. These valuable services encompass scorecards, guidebooks, webinars and a three-month online "Masterclass" designed to equip you with the necessary tools and knowledge.

**Join our upcoming edition of the Workforce Nutrition Masterclass, set to begin on 14 September 2023. This programme will provide you with the knowledge and tools to enhance workforce nutrition at your worksite. To ensure you have your place on the participation list, please pre-register now:**

[Pre-register for the Masterclass](#)

**“Investing in workforce nutrition programmes can support employees’ mental and physical health. This can also increase their productivity, resulting in generating a higher return of interest for employers. It is a clear business case, worthwhile to invest.”**

*WNA Evidence Brief 'Mental Health and Nutrition at the Workplace'  
September 2022*



EUROPEAN  
MENTAL  
HEALTH  
WEEK  
**22-28  
MAY 2023**



## About us

The Workforce Nutrition Alliance was launched by [The Consumer Goods Forum \(CGF\)](#) and the [Global Alliance for Improved Nutrition \(GAIN\)](#) in October 2019. The Alliance works to

support employers to bring healthy nutrition to +3 million employees in companies, organisations and supply chains by 2025.