



WORKFORCE NUTRITION

Updates and Insights

Newsletter No 12 / 28 April 2023

Greetings!

Welcome to the latest issue of the "Workforce Nutrition - Updates and Insights" newsletter.

If you have any questions, or suggestions of topics you'd like to see in the next newsletter, please let us know at info@workforcenutrition.org.

Register for the webinar

Workforce Nutrition: Improving Benchmark Scores and Realising Business Benefits

ATNI's New Strategy, India Index 2023 and the Global Index 2024

Case studies from industry leaders Unilever and Google

1 June 2023, 16:00 - 17:00h CEST

Don't miss this opportunity to learn about the Access to Nutrition Initiative (ATNI) overall new strategy, details of the 2023 India Index and the Global Index 2024, which reference the importance of workforce nutrition in their assessments.

The webinar, hosted by The Consumer Goods Forum and presented by the Workforce Nutrition Alliance, will focus on how the four pillars of workforce nutrition programmes - healthy food at work, nutrition education, nutrition health checks and breastfeeding support - can help improve staff retention, absenteeism and worksite productivity, while contributing to better benchmarking scores and addressing ESG imperatives.

The webinar will feature the participation of Mark Wijne, Research Director from ATNI. He will be joined by Dr Diana Han, Chief Health and Wellbeing Officer from Unilever and Chavanne Hanson, Food Choice Architecture and Nutrition Manager from Google. They will share their best practices for monitoring, measuring and reporting the impact of their workforce nutrition programmes, in alignment with international benchmarking initiatives.



WORKFORCE NUTRITION: Improving benchmark scores and realising business benefits

**ATNI's New Strategy, India Index 2023
and the Global Index 2024**

Learning from leaders: best practices for
monitoring, measuring and reporting from
Google and Unilever

WEBINAR

**Thursday, 1 June 2023
4:00 - 5:00pm CEST**



MARK WIJNE
Research Director, ATNI



DIANA HAN
Chief Health and Wellbeing
Officer, Unilever



CHAVANNE HANSON
Food Choice Architecture and
Nutrition Manager, Google



You can register now to find out how these leading companies are achieving a real impact and improving their benchmark scores!

[Register](#)

New study:

Workforce Nutrition Programme's Impact on Health, Business
Outcomes, and Employee Wellbeing



A recent [study](#) conducted by GAIN's Christina Nyhus Dhillon and Flaminia Ortenzi, analysed the potential effects of workforce nutrition programmes on nutrition, health and business outcomes. The research focused on the workplace as an important but underutilised opportunity to address malnutrition in all its forms, which can result in significant gains in productivity and potential, presenting opportunities to employers in both high- and low- and middle-income countries.

The study found that comprehensive and targeted workforce nutrition programmes yield improvements in nutrition and health outcomes, especially if embedded into broader employee wellbeing interventions. Targeted programmes for high-risk groups such as overweight/obese or pre-diabetic employees also showed positive outcomes for nutrition, health and business.

You can find out more about how to implement a workforce nutrition programme that suits your specific requirements, by taking the WNA Masterclass. The next three-month programme starts in September 2023 (exact date to be confirmed) and you can secure your place by pre-registering now. It is already filling up and places are limited.

[Click here to pre-register](#)

Olam Agri invests in workforce nutrition as part of its commitment to employee health and wellbeing



Building on more than a decade of work to improve health and nutrition for communities, Olam Agri is making workforce nutrition a company-wide initiative. This decision was made because the company recognises the importance of ensuring the health of its employees, who are instrumental in achieving the company's purpose.

As a leading agribusiness company with over 33 years of experience across six continents, the company believes that the need to invest in workforce nutrition is self-evident: both people and business do better.

Malory Henry, MPH, Nutrition and Food Security Lead of Olam Agri in Nigeria said, "Workforce nutrition is a critical initiative to promote employees' wellbeing, satisfaction and, ultimately, productivity. That's why we have a goal to ensure that 100% of our workforce has access to nutrition programmes by 2030."

You can read more about Olam Agri's workforce nutrition achievements here:

[Click here to read more](#)

Workforce Nutrition Alliance shares learnings at the "Workforce Wellbeing LIVE" event in London



On Thursday 20 April, the Workforce Nutrition Alliance and the Consumer Goods Forum attended the Workforce Wellbeing LIVE conference in London, an event designed to discuss employee wellbeing strategies and best practices.

Participants included business leaders from leading companies such as AS Watson, Barilla, Ferrero, Haleon, Kenvue, Mars, Migros Ticaret A.Ş and Tesco. The event was a great opportunity to update participants about the importance of implementing workforce nutrition programmes for employees, and understanding why HR and sustainability professionals should embark on workforce nutrition programmes.

In the words of Bärbel Weiligmann, Lead Workforce Nutrition at the Global Alliance for Improved Nutrition, "Workforce nutrition is not just a responsibility, it's an opportunity. By investing in employee health, we can improve staff satisfaction and retention, while driving sustainable growth, boosting productivity and improving the bottom line. Let's seize this chance to build a healthier and more prosperous future for all."

The Workforce Nutrition Alliance supports executives tasked with developing or implementing workplace nutrition programmes by offering a range of services. These include scorecards, guidebooks, and webinars, as well as a three-month online Masterclass.

[Click here to read more](#)

“Malnutrition is a major driver of NCDs globally.”

NCD Alliance Study 2023

**“Implementing robust nutrition policies
helps building a healthy workforce.”**

Workforce Nutrition Alliance's guidebooks



Download the guidebooks for free to improve nutrition at work:
<https://workforcenutrition.org/guidebook-series/>



About us

The Workforce Nutrition Alliance was launched by The Consumer Goods Forum (CGF) and the Global Alliance for Improved Nutrition (GAIN) in October 2019. The Alliance works to support employers to bring healthy nutrition to +3 million employees in companies, organisations and supply chains by 2025.

Workforce Nutrition Alliance | www.WorkforceNutrition.org