



## WORKFORCE NUTRITION

### Updates and Insights

Newsletter No 11 / 30 March 2023

Greetings!

Welcome to the latest issue of the "Workforce Nutrition - Updates and Insights" newsletter.

If you have any questions, or suggestions of topics you'd like to see in the next newsletter, please let us know at [info@workforcenutrition.org](mailto:info@workforcenutrition.org).

## The Workforce Nutrition Alliance takes stock of a busy year - 2022 milestones

The Workforce Nutrition Alliance has made significant strides in achieving its goal of reaching three million employees in organizations and supply chains by 2025, and over ten million by 2030, in its third year of operation.

Bärbel Weiligmann, Lead Workforce Nutrition at the Global Alliance for Improved Nutrition (GAIN), remarked: "We made a big leap when the World Benchmarking Alliance (WBA) and the Access to Nutrition Index (ATNI) updated their respective methodologies to measure companies against workforce nutrition indicators, emphasising the role of workforce nutrition as a measurement area."

## WORKFORCE NUTRITION LANDSCAPE

### Public commitments

**12** global organisations pledged to apply the Nutrition Accountability Framework

### National Workforce Nutrition Alliance (WNA)

Launch of the first national WNA in Bangladesh with a kick-off meeting held in September 2022



### Workforce nutrition embedded in two globally known benchmarks: WBA and ATNI

**97** global organisations report implementing one or more workforce nutrition pillars

out of the

**350** global organisations who were benchmarked by WBA and ATNI



To learn more  
[info@workforcenutrition.org](mailto:info@workforcenutrition.org)

[www.workforcenutrition.org](http://www.workforcenutrition.org)



Out of the 350 global organizations from the food and agriculture industry benchmarked by WBA and ATNI, 97 reported implementing one or more of the workforce nutrition pillars. Furthermore, twelve global organizations have committed to applying the Nutrition Accountability Framework (NAF), which is the world's first global public platform for committing to and monitoring nutrition action. And that's not all. Read more by clicking on the link below:

[Click here to read more](#)

## Ready for the new Food and Agriculture Assessment of the World Benchmarking Alliance

Tools and training in 2023 can help improve benchmark scores through workforce nutrition

**“The nutrition pillar in the WBA Food and Agriculture Benchmark incorporates workforce nutrition as one of its six key indicators. This makes workforce nutrition an important contributor to organisations’ overall assessments.”**



**VIKTORIA DE BOURBON DE PARME**  
Food Transformation Lead  
WBA

2023 Food and Agriculture Benchmark methodology  
WNA/WBA Webinar 20 March 2023



The latest methodology updates of the 2023 Food and Agriculture Benchmark have put a spotlight on the crucial topic of workforce nutrition. A webinar held last week by The Consumer Goods Forum and presented by the Workforce Nutrition Alliance, in collaboration with the World Benchmarking Alliance, provided participants with valuable insights and tools to tackle this important topic. Participants particularly valued the practical examples and experiences shared by Ferrero and **ofi**.

If you missed the webinar, you can find the recording [online](#), along with the slides, which you can download from this [page](#).

If you want to enhance your knowledge and skills in planning and implementing workforce nutrition programs, which in turn can improve your benchmark scores, there are several tools available to help. As well as WNA's guidebook series and self-assessment scorecards, the upcoming Workforce Nutrition Masterclass provides an excellent training and engagement platform. To secure your place, you can pre-register for the next cohort in September 2023 (date to be confirmed) by clicking on the button below.

[Pre-register here](#)

## Grupo Éxito CEO Carlos Mario Giraldo

a strong message on #WellbeingAtWork



CEO of Grupo Éxito, Carlos Mario Giraldo, lends his voice to the CEO video series for the #WellbeingAtWork campaign. It's where C-suite level executives the CGF Collaboration for Healthier Lives Coalition of Action talk about what well-being means to them personally and why it matters for businesses.

Giraldo emphasizes the crucial role of nurturing a positive work environment that prioritizes employee well-being, including addressing gaps in healthcare, education access and eating habits. To minimize these gaps, his company has launched a comprehensive five-year program that focuses on promoting self-development through a five-Ds initiative:

- “Deporte personal”: sport
- “Dieta personal”: dietary habits

- “Dieta intellectual”: intellectual diet
- “Desarollo spiritual”: spiritual development
- “Descanso”: balanced life

[Watch the full video](#)

## 13 ways to improve workforce nutrition policies in Ethiopia

Insights from the latest GAIN Policy Brief



In recent years, Ethiopia has made progress in promoting workforce nutrition by including nutrition-friendly initiatives in its national strategic objectives, through its Food and Nutrition Security Policy of 2021. Specifically, “Strategic Objective 4” identifies the role of employers in enabling good nutrition for workers and improving maternity entitlements.

Gain's recent "Policy Brief" on Ethiopia lists thirteen recommendations to further strengthen policies on workforce nutrition, including:

- Ensuring workers' representation in a canteen management committee
- Incentivizing employers to subsidize healthy meal options available at or near the workplace
- Including nursing breaks/reduction of working hours for breastfeeding mothers
- Applying and specifying minimal nutritional requirements with nutrition services in relevant policies

[Click here to read more](#)

**“We want people at Ferrero to feel productive and engaged. Maintaining positive relationships with our employees is of utmost importance to us.”**



**ELISABETTA CATTANEO**  
Group Wellbeing Manager  
Ferrero

2023 Food and Agriculture Benchmark methodology  
WNA/WBA Webinar 20 March 2023



### About us

The Workforce Nutrition Alliance was launched by The Consumer Goods Forum (CGF) and the Global Alliance for Improved Nutrition (GAIN) in October 2019. The Workforce Nutrition Alliance’s aim is to support employers to adopt and expand healthier workforce nutrition programmes to reach three million employees in organisations and supply chains by 2025 and over ten million by 2030.

Workforce Nutrition Alliance | [www.WorkforceNutrition.org](http://www.WorkforceNutrition.org)