



## WORKFORCE NUTRITION Updates and Insights

Newsletter No 10 / 28 February 2023

Greetings!

Welcome to the latest issue of the "Workforce Nutrition - Updates and Insights" newsletter.

If you have any questions, or suggestions of topics you'd like to see in the next newsletter, please let us know at [info@workforcenutrition.org](mailto:info@workforcenutrition.org).

### The 2023 Food and Agriculture Benchmark:

latest methodology updates with a spotlight on Workforce Nutrition

on 20 March 2023

Register for the webinar

Don't miss the opportunity to learn about the World Benchmarking Alliance's revised methodology for the 2023 Food and Agriculture Benchmark. This webinar, hosted by The Consumer Goods Forum and presented by the Workforce Nutrition Alliance in collaboration with the World Benchmarking Alliance, will showcase the methodology updates of the benchmark, which assesses the performance of 350 of the largest and most influential food and agriculture companies along the food value chain.

In addition, the webinar will feature olam food ingredients (**ofi**) and another leading company from the food industry which will share their approach and practical examples of implementing good nutrition for employees and supply chain workers.



## 2023 FOOD AND AGRICULTURE BENCHMARK: Latest methodology updates with a spotlight on workforce nutrition

Learning from leaders: Approaches and practical examples from olam food ingredients (ofi) and another leader from the food industry

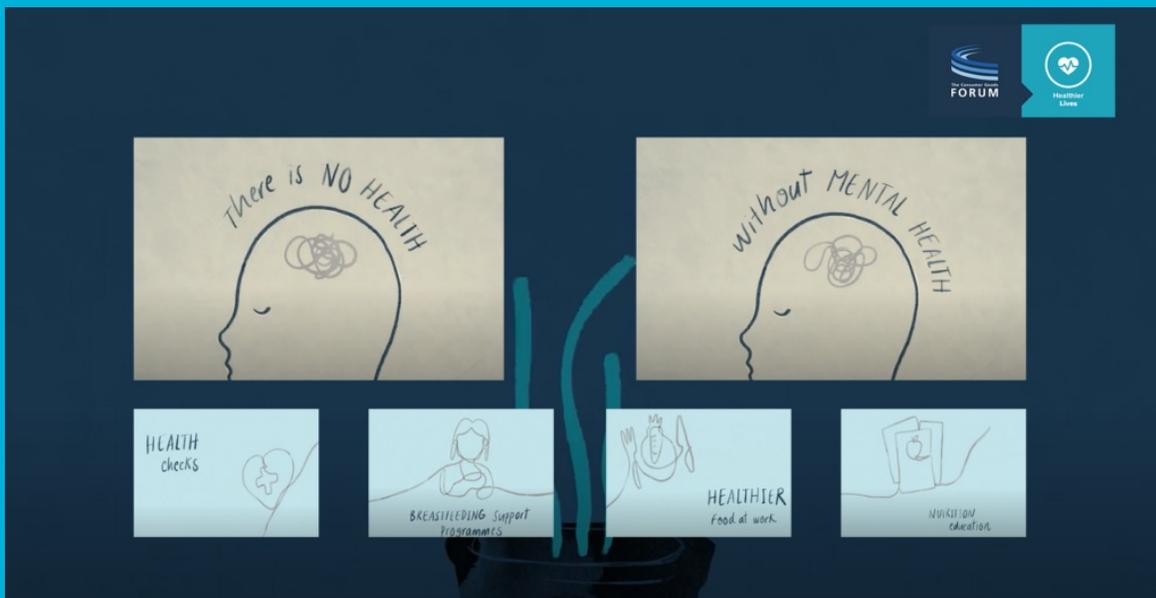
**WEBINAR**  
Monday, 20 March 2023  
14:00 - 15:00h CET



Register now to gain insights from industry experts on this important topic of workforce nutrition and learn how companies are improving their benchmark scores and realising impact! Join us for this informative session:

[Register](#)

## Putting employee health first: CGF unveils 2023 Wellbeing campaign



As part of its commitment to empowering people to lead healthier lives while creating shared value for business and communities, The Consumer Goods Forum (CGF) has launched the #Wellbeing at Work campaign in 2023 through its Collaboration for Healthier Lives (CHL) Coalition of Action. This campaign puts employee health at the centre and encourages companies to actively promote and support the well-being of their workforce.

Focusing on the four pillars of the Workforce Nutrition framework, the campaign features

topics such as healthy food options at work, breastfeeding support, nutrition health checks, and nutrition education. GAIN's evidence briefs provide more information on the [evidence](#) supporting each of these common workforce nutrition interventions.

[Click here to read more](#)

## Enhancing existing workforce nutrition policies in Nigeria:

Latest "GAIN Policy Brief" outlines 11 opportunities for improvement



Nigeria has placed a major emphasis on recognizing the significance of workplaces in promoting good nutrition in recent years. The country's Food and Nutrition Security Strategy (2016-2025) and the National Health Promotion Policy (2019) highlight the importance of promoting healthy eating habits among workers. Nonetheless, additional policies are needed to start or scale up workforce nutrition programs and contribute to achieving the Sustainable Development Goals.

To enhance policies on workforce nutrition, Gain's recent "Policy Brief" on Nigeria has provided eleven recommendations, including: incentivizing employers to subsidize healthy meal options at or near the workplace, specifying minimal nutritional requirements with nutrition services in relevant policies and requiring workers' representation in canteen management.

[Click here to read more](#)

## Stay up to date with industry news on workforce nutrition –

Follow us on our LinkedIn page



Our Workforce Nutrition Alliance LinkedIn page has been up and running for eight months now. As a community of professionals dedicated to promoting healthy nutrition in the workplace, we aim to provide valuable insights, industry news, best practices and resources to our followers. Follow us to stay up-to-date and engage in conversations with like-minded professionals in the industry from various companies and organizations around the world!

[Click here to read more](#)

## The countdown is on:

a new edition of the Workforce Nutrition Masterclass  
starts on 22 March 2023

A promotional banner for the Workforce Nutrition Masterclass 2023. The background is a photograph of a busy warehouse with workers in orange safety vests handling large stacks of cardboard boxes. The text is overlaid on the right side of the image. At the bottom left, there are four logos: the Workforce Nutrition Alliance logo, the Healthier Lives Forum logo, the Healthier Lives logo, and the gain logo (Global Alliance for Improved Nutrition).

**UPCOMING**

# Workforce Nutrition Masterclass 2023

The Masterclass to kick-off workforce  
nutrition in your organisation

**Wednesday 22 March 2023**  
**10:00 - 12:00 AM CET**

**WORKFORCE NUTRITION ALLIANCE**  
**HEALTHIER LIVES FORUM**  
**Healthier Lives**  
**gain**  
Global Alliance for Improved Nutrition

Starting on 22 March 2023, the Workforce Nutrition Masterclass will kick off with its third edition. The program is designed specifically for HR and sustainability professionals who are looking to improve workplace nutrition in their companies. Masterclass modules are designed around the four main pillars of workforce nutrition: healthy food at work, nutrition education, breastfeeding support, and nutrition health checks.

The program will run for three months and offers interactive sessions and practical tools to apply in implementing workforce nutrition programmes in organisations. In addition, participants will have the opportunity to connect with peers from around the world.

If you want more details or to register, click the button below:

[Click here to read more](#)

**“Employers can directly impact the health of their workforce and their children by supporting breastfeeding at work.”**



Learn more:  
[www.workforcenutrition.org](http://www.workforcenutrition.org)



### About us

The Workforce Nutrition Alliance was launched by [The Consumer Goods Forum \(CGF\)](#) and the [Global Alliance for Improved Nutrition \(GAIN\)](#) in October 2019. The Alliance works to support employers to bring healthy nutrition to +3 million employees in companies, organisations and supply chains by 2025.

Workforce Nutrition Alliance | [www.WorkforceNutrition.org](http://www.WorkforceNutrition.org)