



UPCOMING

WORKFORCE NUTRITION MASTERCLASS

Join the Masterclass to kick-start workforce nutrition in your organization

A HEALTHIER WORKFORCE FOR BETTER RESULTS

BUSINESS CASE

Benefits for global brands



Supply

Strengthen continuity of supply and supply chain resilience



Brand equity

Increasing social value and recognition among suppliers and consumers



Reporting

Improve benchmarking scores and address ESG concerns



Find out more about the evidence for workforce nutrition programmes [here](#).

Benefits for local worksites



Health and safety

Enhancing nutrition, health and wellbeing of employees



Staff turnover and satisfaction

Improving morale and increasing employee retention

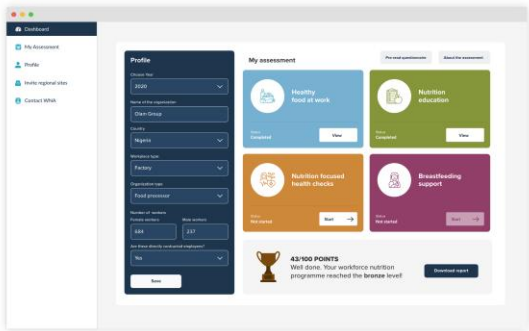


Worksite profitability

Boosting productivity and reducing (maternal) absenteeism

SERVICES

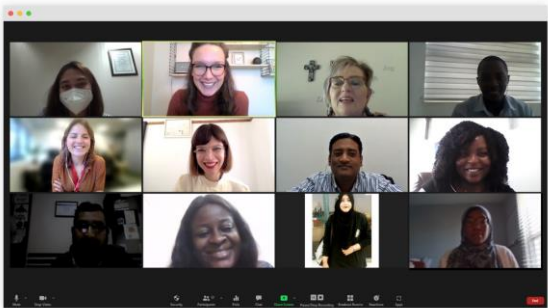
Support where you need it



Self-assessment scorecard



Guidebook series



Workforce nutrition masterclass

WORKFORCE NUTRITION MASTERCLASS

**Get support to develop a workforce
nutrition programme for your worksites**

Enhance your workforce nutrition offering



A three-month online masterclass for HR professionals to set up tailored workforce nutrition programmes per worksite.



Participate in live online sessions and access tools and resources across all four nutrition themes.



Learn from experts and a growing global community of peers who share challenges, solutions and successes.



Experience the benefits of a successful workforce nutrition programme and showcase your success.

Results-driven approach

2 weeks

PREPARATION

Preparation
and kick-off

Self-assessment
scorecard review

12 weeks

THREE MONTH MASTERCLASS

Explore your
situation

Define your goals
and activities

Develop
your plan

Start your
implementation

Live online sessions with experts and peers
One-on-one coaching
Access to tools and resources
Certification and online visibility

Ongoing

IMPLEMENTATION

Implement
your plan

Global network of peers
Support upon request
Showcase success

MASTERCLASS

Schedule for the next cohort starting March 2023

Week 1	1. KICK-OFF	March 22	10:00 – 12:00 CET <small>Day time savings, one hour later</small>
Week 2	Thematic sessions	March 29	10:00 – 12:00 CEST
Week 3	2. EXPLORE YOUR SITUATION	April 5	10:00 – 11:30 CEST
Week 4	Apply resources to worksite	April 12	No session
Week 5	One-on-one coaching	April 19	45 min
Week 6	3. DEFINE YOUR GOALS	April 26	10:00 – 11:30 CEST
Week 7	Apply resources to worksite	May 3	No session
Week 8	4. DEVELOP YOUR PLAN	May 10	10:00 – 11:30 CEST
Week 9	One-on-one coaching	May 31	45 min
Week 10	Apply resources to worksite	May 24	No session
Week 11	5. START YOUR IMPLEMENTATION	June 7	10:00 – 11:30 CEST
Week 12	Apply resources to worksite	June 14	No session
Week 13	Close out	June 21	10:00 – 11:30 CEST

MASTERCLASS

Time investment and costs

HR Professionals

Allocate 2 - 3 hours per week on average to design and implement your workforce nutrition programme.

Value for money

The masterclass helps you to use your time efficiently and get most out of your available resources.

Price

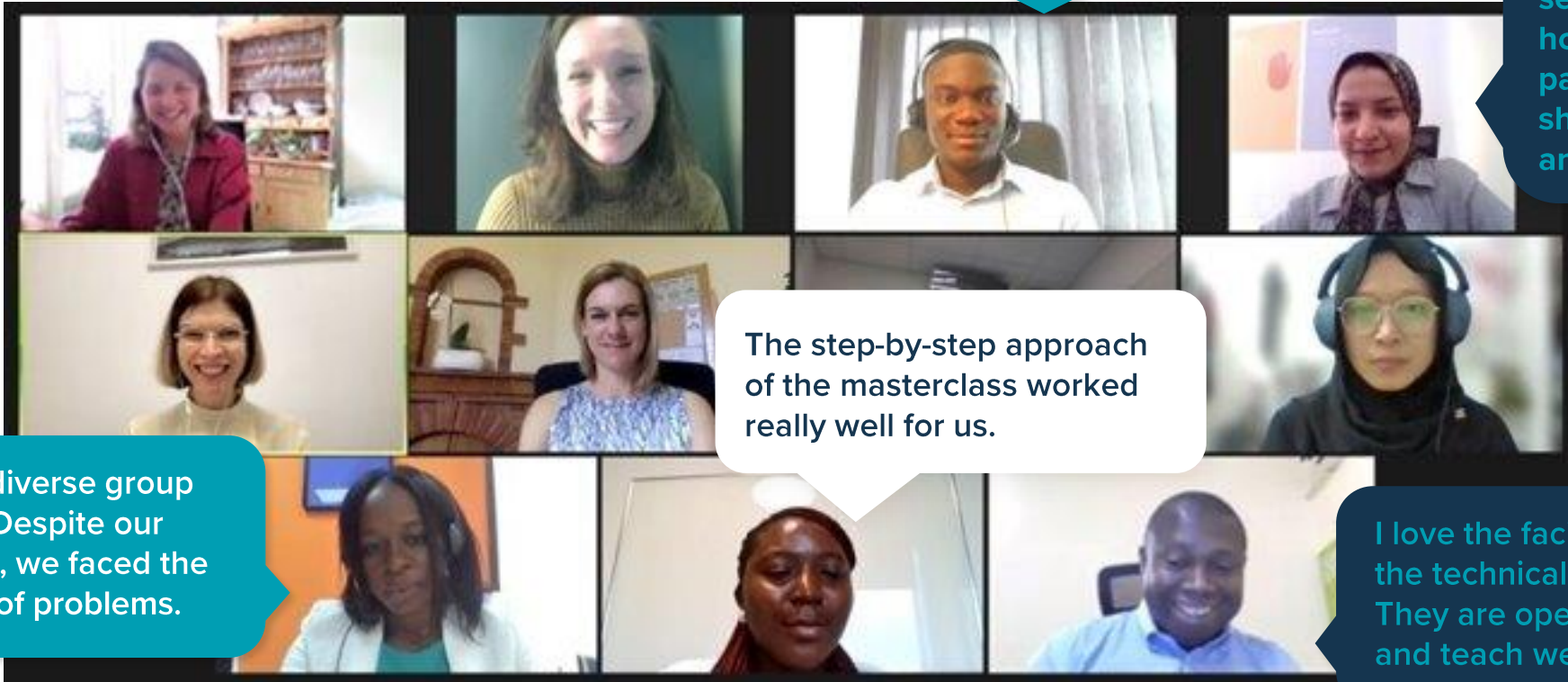
Participation in the masterclass costs €1,495 per worksite. A company can participate with multiple worksites.

IMPRESSION

Last year's cohort

The resources were very useful to me and saved me a lot of time. Otherwise I would have to do all this research by myself.

I very much enjoyed how interactive the sessions were. I love how each and every participant was able to share their thoughts and opinions.



I liked the diverse group of people. Despite our differences, we faced the same type of problems.

The step-by-step approach of the masterclass worked really well for us.

I love the facilitators of the technical partners! They are open, patient, and teach well.

HOSTS FOR THIS PROGRAMME

Pleased to meet you



Mirjam Kneepkens
Workforce Nutrition Specialist
Nutritionist
GAIN, The Netherlands



Liezel Engelbrecht
Registered Dietitian
Communication expert
Independent Consultant, South Africa



Annewies Hilberink
Workforce Nutrition Specialist
Nutritionist
GAIN, The Netherlands

CALL TO ACTION

Ready to take the next step?

Follow-up conversation

Reach out to [Mirjam Kneepkens](#) for a follow-up conversation on the next steps for workforce nutrition in your organisation, and how we could support.

Sign up for the Masterclass

Reserve your spot for the Masterclass starting in March 2023 and sign up your worksite for the masterclass [here](#).

A HEALTHIER WORKFORCE FOR BETTER RESULTS

**Workforce nutrition delivers proven benefits
for employers, workers and communities.**

