



WORKFORCE NUTRITION Updates and Insights

Greetings!

Welcome to the ninth issue of the "Workforce Nutrition - Updates and Insights" newsletter. We hope you had a great start in 2023.

If you have any questions, or suggestions of topics you'd like to see in the next newsletter, please let us know at info@workforcenutrition.org.

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Food and Agriculture Benchmark 2023 with updated scoring methodology - Five workforce nutrition-related indicators can earn up to two points

The World Benchmarking Alliance (WBA) has revealed its revised methodology [[link](#)] for the 2023 Food and Agriculture Benchmark. It measures and ranks 350 of the world's most influential food and agriculture companies on their contributions to transforming our global food system.

The companies are measured against 46 indicators in four overarching categories: governance and strategy, environment, nutrition and social inclusion. Workforce nutrition (C5) is one of six indicators in the "Nutrition" category. Key changes of C5 entail the inclusion of the supply chain, stand-alone requirements for programmes or policies for healthy food at work and breastfeeding support.

This chart shows the new requirements needed for a full score:

World Benchmark Alliance – Workforce Nutrition Checklist

Getting full points in C5 Workforce Nutrition Indicator (2 points)

2021 WFN requirements

- Address **at least two** workforce nutrition pillars through company-wide policies
- Discloses at least one of the following **quantitative evidence**:
 - The **percentage** of food offerings (in cafeterias, snack bars, vending machines) that is healthy OR the percentage of cafeterias that provide healthy options
 - A **time-bound target** to make healthy food the majority of all food offerings OR to make the majority of cafeterias provide healthy options
- Discloses at least one of the following **quantitative evidence** showing that:
 - The majority of all food offerings are healthy
 - The majority of cafeteria provide healthy options

2023 WFN requirements

- The company has a company-wide program/policy for workforce nutrition
- The company has at least one of these two programs:
 - Nutrition-focused health check,
 - Nutrition education
- The company has a program/policy for workplace **breastfeeding support**.
- The company has a program for **healthy food at work**.
- The company has workforce nutrition programs for its **supply chain workers**.
- The company discloses quantitative evidence on healthy food offerings in its own operations and/or in its supply chain

WORKFORCE NUTRITION ALLIANCE

You can use the “Self-Assessment Score Card” [[link](#)] to check your organisation’s performance, which will give you a benchmark against the workforce nutrition programmes. The Workforce Nutrition Alliance offers a range of additional support, from guidebooks to webinars, to a three-month online ‘Masterclass’ for executives who have been assigned with the responsibility of establishing or implementing workplace nutrition programmes.

Click here to read more

Existing workforce nutrition policies in Bangladesh can be improved Latest “GAIN Policy Brief” lists ten concrete opportunities to excel



In recent years, Bangladesh has piloted a number of workforce nutrition interventions that have generated significant interest among manufacturing organisations as well as global buyers, especially in the Ready-Made Garments (RMG) sector. Improved action in the policy arena could help start existing workforce nutrition programmes, or scale up existing schemes, and contribute to addressing the Sustainable Development Goals.

GAIN’s recently published “Policy Brief” on Bangladesh lists ten concrete opportunities to further strengthen policies on workforce nutrition, including:

- Setting nutritional standards for institutional canteens
- Incentivising the subsidisation of healthy meal options through Fair Price Shops
- Requiring provisioning of medical facilities on factory premises
- Obliging employers to cover the costs of workers’ health and/or nutrition checks
- Considering parental leave to support spouses

With supportive policies in place, even greater impact can be achieved when ensuring accountability and compliance mechanisms to deliver these policies.

[Click here to read more](#)

NCD Alliance study: malnutrition is a major driver of NCDs globally Implementing robust nutrition policies helps build a healthier workforce

A recent NCD Alliance study [\[link\]](#) highlighted the impact of unhealthy diets, and the resulting malnutrition, as major drivers of non-communicable diseases (NCDs) around the world. The study also suggested concrete nutrition-related, cost-effective interventions to reduce the global burden of NCDs.

The infographic features a light blue background with a green circular graphic on the right containing the text "NUTRITION EDUCATION" and a small icon of a person. Below the circle, it says "A practical guide for employers to strengthen their workforce nutrition programme with a nutrition education component." To the left of the circle, a quote reads: "Employers seeking to strengthen their workforce nutrition programmes by adding or expanding an educational component will find this guide helpful." At the bottom left, it says "Learn more: www.workforcenutrition.org". At the bottom right, there are logos for WHO, FAO, and GAIN.

Bärbel Weiligmann, GAIN's Workforce Nutrition Programme Lead, said, "It is worth noting that among the concrete measures listed by the NCD Alliance, two - nutrition education and counselling, and protecting and promoting breastfeeding - are integral parts of workforce nutrition.

"We offer free guidebooks as a practical tool for employers who seek to build awareness among employees about healthy nutrition choices and develop a nutrition education campaign to strengthen their workforce nutrition programme."

[Click here to read more](#)

Improving nutritional access for tea workers in Assam Roll-out of GAIN's Healthy Line Shops supply chain model



The Global Alliance for Improved Nutrition (GAIN) has piloted an innovative supply chain model to improve the accessibility of nutritious foods for tea workers in Assam, India. It involves neighborhood retail shops - 'Healthy Line Shops (HLS)' - in residential areas. As a result, there has been improved access to nutrition and hygiene products in the tea communities. Importantly, it has also resulted in a reliable and solid supply chain to these communities, which

were previously undersupplied. The model has now been scaled up to 120 shops across seven districts of Assam.

Tarun Vij, GAIN India Country Director, said, "HLS is an innovative model of bringing nutritional shift among the most vulnerable community. The model has uniquely utilised the existing structures, in particular the line shops on the tea estates, to improve tea workers' accessibility to healthier and more nutritious food options."

[Click here to read more](#)

Register Now: New edition of the Workforce Nutrition Masterclass to start on March 22nd

The third edition of the Workforce Nutrition Masterclass is going to start in March. The Masterclass is an online program tailored for HR professionals in companies seeking to improve their workforce nutrition. Participants will select one of four main themes to focus on: healthy food at work, nutrition education, breastfeeding support, or nutrition health checks.

The program spans a duration of 3 months and includes interactive sessions and practical tools for implementation within your company. Participants will also have the opportunity to connect with individuals from other organizations globally. Upon completion, you will have established a strong foundation for a workforce nutrition program that benefits both the company's and employees' lives.

Click the button for more information and for registration:



UPCOMING

Workforce Nutrition Masterclass 2023

The Masterclass to kick-off workforce nutrition in your organisation

Wednesday 22 March 2023
10:00 - 12:00 AM CET



[Click here to read more](#)

About us

The Workforce Nutrition Alliance was launched by [The Consumer Goods Forum \(CGF\)](#) and the [Global Alliance for Improved Nutrition \(GAIN\)](#) in October 2019. The Alliance works to support employers to bring healthy nutrition to +3 million employees in companies, organisations and supply chains by 2025.