



WORKFORCE NUTRITION Updates and Insights

Greetings!

Welcome to the fifth issue of our "Workforce Nutrition - Updates and Insights" newsletter.

If you have any questions or suggestions, please let us know at info@workforcenutrition.org

Newsletter No 6 / 26 October 2022

Sign-up for the second session of "Fast Track for Leaders"



PLANNING AND IMPLEMENTING
WORKFORCE NUTRITION
PROGRAMMES SUCCESSFULLY

Inspiring best practice
examples - case studies
from different industries

Empowering executives
to excel

WEBINAR

Wednesday, 9 November 2022
9:00 am COT - 3:00 pm CET

Languages: English / simultaneous
translation into Spanish



Don't miss out on the opportunity to learn how to introduce and improve workforce nutrition at your worksites. In the second stage of our new capacity-building programme, our experts will provide you with the fundamentals of developing an effective workforce nutrition strategy and will present

the tools required for successful implementation across your company, using a combination of theoretical coaching, richly illustrated with best practice examples and case studies. Participants will learn from successful case studies and best practice examples. This is the second session of two one-hour kick-off webinars for leaders in companies and organisations who intend to introduce and improve workforce nutrition. Due to the increasing interest from Latin American companies, we will provide simultaneous translations into Spanish.

Read more and register for the upcoming webinar on 9 November 2022:

"Many of our young colleagues are already on the brink of obesity. We want to improve this situation."

A cohort representing nine countries - The Workforce Nutrition Masterclass kick-off

"Supporting employers and their executives to introduce cost-effective workforce nutrition programmes is what I am excited about." That was webinar host Mirjam Kneepkens' welcoming remark addressing the participants of the Autumn 2022 edition of the Workforce Nutrition Masterclass, which kicked-off on 14

September. The HR and operations executives taking part come from Cameroon, Côte d'Ivoire, Egypt, Malaysia, Nigeria, South Africa, Turkey and Viet Nam. Although the executives come from different places, they share a passion to help improve the wellbeing of their organisations' employees. The common thread of the comments during the introduction was that there should be more nutritious food at work, particularly given a large percentage of employees are currently suffering from non-communicable diseases that are typically related to malnutrition.



"I was looking at my colleagues during a team outing, and realized:

Junk food has predominantly become our go-to meal choice when we're hanging out or during break time. It is now the time to focus on the nutritional habits of our employees and introduce workforce nutrition programmes."

ELÉONORE NTAMPE
HR Assistant in charge of L&D, Knowledge Leadership
Olam Agri

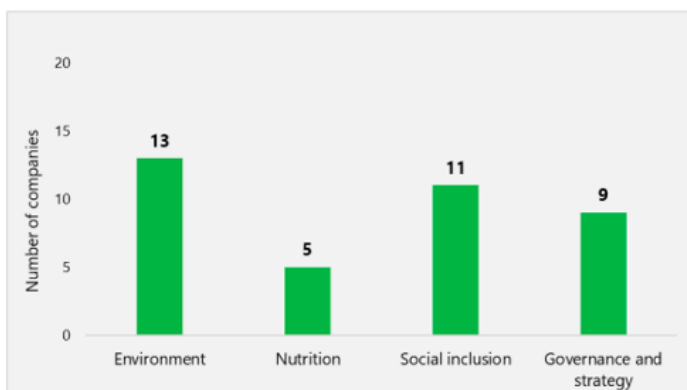
Logos: UN Women, UNICEF, gain, Olam Agri

Read the full article

World Benchmarking Alliance confirms: Workforce Nutrition offers untapped opportunities

Influential food and agriculture companies make progress on food systems transformation

FIGURE 4: NUMBER OF COMPANIES IMPROVING ON AT LEAST ONE INDICATOR PER MEASUREMENT AREA



As we were celebrating World Food Day on 16 October 2022, the World Benchmarking Alliance disclosed its latest findings, assessing 22 food and agriculture companies from G7 countries ("G7 Sustainable Supply Chain Initiative" / SSCI) [link to report]. Together, these companies represent

some USD 500bn in annual revenues and over 2m employees.

During the 2021 G7 deliberations, the SSCI companies pledged to improve the environmental, social and nutritional impact of their business operations and supply chains. Twenty-one of them agreed to be assessed now across the four measurement areas of environment, nutrition, social inclusion, and governance and strategy, with

one company only agreeing to be assessed on the last point.
The good news: over three-quarters of companies made progress on at least one topic deemed crucial for food systems transformation. That includes the environment, social inclusion, governance and strategy in addition to nutrition.
The most sobering part of the news was that only five of the 22 companies showed improvements in nutrition measurement topics.

[Read the full article](#)

US Access to Nutrition Index 2022 – the pivotal role of workforce nutrition programmes

Access to Nutrition Initiative's recent US Access to Nutrition Index 2022 compared commitments of the eleven largest food manufacturers operating in the US about the delivery of healthy, affordable food and beverages to help consumers have healthier diets and prevent hunger. These include Campbell Soup, Coca-Cola, Conagra Brands, General Mills, Kellogg, Keurig Dr Pepper, Kraft Heinz, Mars, Nestlé, PepsiCo and Unilever.



Many companies scored slightly higher compared with the previous 2018 index. “We see some improvements, but we cannot afford such slow progress Both private and public sectors need to do much more to improve the diets of US families”, said ATNI's Executive Director Greg S. Elliott.

[Read the full article](#)

About us

The Workforce Nutrition Alliance was launched by The Consumer Goods Forum (CGF) and the Global Alliance for Improved Nutrition (GAIN) in October 2019. The Alliance aims to improve access to and awareness of healthy nutrition for +3 million employees in member organizations and supply chains by 2025, with a target of over ten million by 2030. You can learn more about workforce nutrition and the Workforce Nutrition Alliance [on our website](https://www.WorkforceNutrition.org).