



## WORKFORCE NUTRITION Updates and Insights

Greetings!

We're glad to share the third issue of our "Workforce Nutrition – Updates and Insights" newsletter. This ongoing series, published every two to three weeks, consolidates the latest news and insights for executives with a responsibility towards the well-being of employees within their organisations, companies and in supply chains.

If you have any questions or suggestions, please let us know at [info@workforcenutrition.org](mailto:info@workforcenutrition.org)

### Newsletter No 3 / 25 July 2022

#### First Lady of Colombia endorses Workforce Nutrition – Inaugural Spanish webinar on workforce nutrition targets Latin American audiences



The First Lady of Colombia, Maria Juliana Ruíz Sandoval, and Carolina Salgado, the High Counsellor for Youth and Adolescents, met in Paris on 29 June 2022 to discuss how to deliver concrete actions on health and positively impact the people of Latin America. The meeting was organised by Workforce Nutrition Alliance's partner, the Consumer Goods Forum (CGF).

The First Lady and Ms Salgado were joined by CGF's Healthier Lives Director Sharon Bligh, Managing Director Wai-Chan Chan and Saul Morris, Director of Programme Services at the Global Alliance for

Improved Nutrition. They agreed to work together to cement nutrition as a key development topic in order to ensure better nutrition across Latin America.

The first Spanish language workforce nutrition webinar was conducted in early July, showcasing how organisations can build a workforce nutrition strategy, highlighting concrete examples from industry front runners, and introducing tools and resources that are available through the Workforce Nutrition Alliance.

[Read the full article](#)

## Building the business case for workforce nutrition – a timeline

58 per cent of the world's population spend at least one-third of their adult lives at work – the workplace is, therefore, an effective point of intervention to protect human health through workforce nutrition programs. Workforce nutrition is also intrinsic to economic health, as malnutrition can lead to absenteeism and reduced rates of productivity.



ACCESS TO  
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As such, companies have both the opportunity and responsibility to implement workforce nutrition programs to eliminate malnutrition across their workers and supply chains. Working together, organisations and platforms such as Access to Nutrition Initiative (ATNI), the World Business Council for Sustainable Development (WBCSD), World Benchmarking Alliance (WBA) and the Workforce Nutrition Alliance (WNA) have been building the business case for workforce nutrition. Join the movement – it just makes business sense.

ATNI have published a detailed overview of workforce nutrition milestones, key achievements and resources.

[Read the full article](#)

## The deadline is fast approaching: sign-up for the Workforce Nutrition Masterclass – starting September 14<sup>th</sup>



The deadline to apply for the latest masterclass is rapidly approaching. Intended for HR professionals interested in improving the nutrition programme within their company or organisation, this masterclass will address four general themes: Healthy food at work, Nutrition education, Breastfeeding support, or Nutrition health checks.

Running for three months (Sept – Nov) this online class is available to participants globally and offers interactive group exercises, coaching sessions, and training in simple-to-use tools that can assist you with the implementation of a workforce nutrition programme at your workplace.

By the end of the masterclass, you will have built the foundation for a workforce nutrition programme that will benefit both your company and your employees. For more information and registration:

[Learn more](#)

**Onoriode Ogidigben: “Workforce Nutrition, my advice - just do it!”**

At Dobi Agrico, we are committed to growing the most organic and healthy produce for customer consumption. At the same time, we strive to ensure the well-being of our greatest asset: our workforce is convinced that workforce nutrition to increase our employee's welfare.

Participating in the Workforce Nutrition Masterclass has helped me plan and implement important aspects of workforce nutrition programmes. The Masterclass is a technical support programme offered by the Workforce Nutrition Alliance (WNA). While I pretty much concentrated on one of the four pillars of workforce nutrition - breastfeeding support — I was also inspired personally to eat more healthily, and it is not just me. Since we embarked on this programme at our worksite, we slowly but steadily moved towards a healthier workplace lifestyle.

Read more about workforce nutrition at Dobi Agrico:

[Read more](#)

**“ My advice to companies that are considering introducing workforce nutrition at their worksite would be: just do it. The effects are amazing, and the Masterclass programme is fun, interactive and stimulating. ”**



**ONORIODE OGIDIGBEN**  
Commercial Supervisor, Dobi Agrico



Join the Workforce Nutrition Alliance's FREE webinars or sign up for the Workforce Nutrition Masterclass.



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### About us

The Workforce Nutrition Alliance was launched by The Consumer Goods Forum (CGF) and the Global Alliance for Improved Nutrition (GAIN) in October 2019. The Alliance aims to improve access to and awareness of healthy nutrition for +3 million employees in member organizations and supply chains by 2025, with a target of over ten million by 2030. You can learn more about workforce nutrition and the Workforce Nutrition Alliance [on our website](#).

Workforce Nutrition Alliance | [www.WorkforceNutrition.org](http://www.WorkforceNutrition.org)