



WORKFORCE NUTRITION Updates and Insights

Greetings!

Today we are sending you the first issue of our newsletter "Workforce Nutrition - Updates and Insights". On a regular basis - every two to three weeks - we will gather information, news and insights for managers in businesses and organizations who are responsible for the well-being of employees in their own companies and in supply chains.

The Workforce Nutrition Alliance was launched by The Consumer Goods Forum (CGF) and the Global Alliance for Improved Nutrition (GAIN) in October 2019. The Alliance works to bring access to and knowledge about healthy nutrition to +3 million employees in member organizations and supply chains by 2025. You can learn more about workforce nutrition and the Workforce Nutrition Alliance on [our website](#).

If you have any questions or suggestions, please let us know at info@workforcenutrition.org

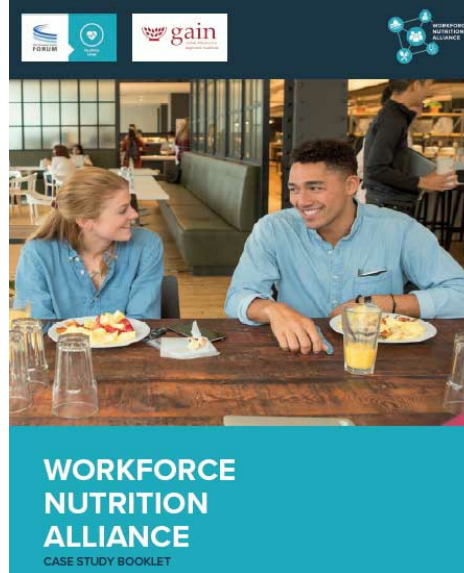
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Eleven corporate examples of goals and achievements in workforce nutrition programmes - New Case Study Booklet launched

The Consumer Goods Forum (CGF) and the Global Alliance for Improved Nutrition (GAIN), as part of the Workforce Nutrition Alliance (WNA), are thrilled to publish the Workforce Nutrition Alliance Case Study Booklet, where eleven organisations shared their experiences on workforce nutrition.

This booklet consists of a collection of examples that showcase the work and direction of organisations that have made public commitments using the Nutrition Accountability Framework. Global organisations such as Ajinomoto, Eat Well Global, Google, Griffith Foods, Indofood, Kao,ofi, Olam, Quorn Foods,

Royal DSM and Unilever contributed to this booklet. The case studies explore what these enterprises have done regarding workforce nutrition, the impact of their work and challenges faced which will hopefully inspire other companies to do more for their workers in office and throughout their supply chains.



[Download the booklet](#)

Workforce Nutrition @Unilever – We are already seeing the benefits



At Unilever, the company has committed to aligning its global Healthier U initiative, a programme focused on whole-person health prevention and promotion, to the broader public health mission to improve wellbeing through positive nutrition. In doing so, the company is working to increase awareness among its workforce of healthier eating principles and to improve the nutritional quality of the food offered at its work sites.

Diana Han, MD Chief Health & Wellbeing Officer Unilever, said: “As a global business, Unilever is committed to taking a holistic approach to support our employees to improve their health and wellbeing, focusing on nutrition, physical activity and mental health. By joining the Workforce Nutrition Alliance, we now have access to key tools and resources, like the Scorecard, which have allowed us to see where we need to make menu changes in our cafeterias, and we are already seeing the benefits.”

[Read the case study](#)

Agriculture companies are key to achieving sustainable development goals - Workforce nutrition has a role to play

There is no doubt that one prerequisite for achieving the United Nation’s Sustainable Development Goals (SDGs) by 2030 is a successful and swift transformation of our global food systems. Inequality, climate change and biodiversity loss are all closely linked to food production, food trade and the welfare of workers and farmers.



That’s why the World Benchmarking Alliance (WBA) set up the first Food and Agriculture Benchmark, to assess 350 of the world’s most influential global food and agriculture companies.

Viktoria de Bourbon de Parme, WBA’s Food and Transformation Lead, writes in

“Greenbiz” about the Fooda and Agriculture Benchmark and the collaboration with the Workforce Nutrition Alliance. **Read the article by clicking the GrenBiz button.**

[Read the GreenBiz article](#)

You want to get started with workforce nutrition in your company? Join the Masterclass!



The Workforce Nutrition Masterclass is designed specifically for HR professionals who work at companies that want to enhance their workforce nutrition. You will choose to focus on one of the four thematic pillars of a strong programme - healthy food at work, nutrition education,

breastfeeding support, or nutrition health checks.

The programme runs for three months and combines interactive sessions with practical tools to use in your companies. You will join participants from other organisations across the world. At the end of the masterclass you will have built the foundation for a workforce nutrition programme that strengthens your company and improves the lives of its employees.

[Learn more](#)

“ We’re providing executives with the essentials for creating an effective workforce nutrition strategy and the necessary tools for successful implementation across their organisation. „



MIRJAM KNEEPKENS
Senior Associate, GAIN



Join the Workforce Nutrition Alliance FREE webinars or sign up for the Workforce Nutrition Masterclass.



About us

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