



WORKFORCE NUTRITION Updates and Insights

Greetings!

We're glad to share the third issue of our "Workforce Nutrition – Updates and Insights" newsletter. This ongoing series, published every two to three weeks, consolidates the latest news and insights for executives with a responsibility towards the well-being of employees within their organisations, companies and in supply chains.

If you have any questions or suggestions, please let us know at info@workforcenutrition.org

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Employee health and wellbeing - how ofi implements effective workforce nutrition programmes

“At ofi we're leveraging internal expertise and Workforce Nutrition Alliance tools to build robust workforce nutrition programs for a healthy and happy workforce.”

CLARA TESSLER
Corporate Responsibility & Sustainability, ofi, Global

ofi is one of the global leaders offering naturally good food and beverage ingredients and solutions. And they are implementing robust workforce nutrition programmes to build a healthy workforce, using tools offered by the WNA. What is the best way to implement these programmes? Listen to the latest podcast episode published by our partner CGF,

which features Clara Tessler, Nutrition & Health Manager at ofi, talking to the WNA's Mirjam Kneepkens.

Listen to the podcast

Breastfeeding - a global priority

From 1-7 August 2022, traditional and social media across the world focused on one specific theme: breastfeeding. The annual World Breastfeeding Week hit the headlines on every continent. Countless organisations, companies and institutions followed this year's motto: "Step up for Breastfeeding: Educate and Support". They highlighted the measures needed to promote breastfeeding, which is uniquely beneficial in the early development of a child. It's no surprise that breastfeeding is one of the four core themes of workforce nutrition, alongside healthy food at work, nutrition education and nutrition health checks.



You can download our Breastfeeding Support guidebook [here](#), where you can also find our other guidebooks.

The four core themes are also covered in the Workforce Nutrition Masterclass, which will kick off on 14 September 2022 and will run for three months. This online masterclass, available globally, involves interactive group exercises, coaching sessions and training. It is designed around simple-to-use tools that can assist you with the implementation of a workforce nutrition programme at your workplace. For more information and registration:

[Register to the Masterclass](#)

Bangladesh: Snowtex Outerwear Limited introduced daily, nutritious food to their 12,000 workers -

GAIN's latest podcast on building the "Made in Bangladesh" brand



Healthier diets and sustainability are at the centre of promoting the apparel brand 'Made in Bangladesh'. The country's garment industry has to shift to greener products, safer workspaces and healthier workforce if they want to keep up with current consumer trends.

The positive impact of employers providing fresh and nutritious food to workers on a daily basis has already been proven in Bangladesh in a [scientific study](#) published in March 2019. For example, anemia among non-pregnant female factory workers can effectively be reduced by providing a combination of interventions over a significant period. In particular, it was reduced significantly when the factory provided a freshly prepared, nutritionally enhanced lunch with fortified rice, combined with a weekly IFA tablet.

The latest Global Alliance for Improved Nutrition (GAIN) podcast, hosted by Sadia Kaenzig, GAIN's Head of Communications, discusses – among other things – the concrete steps undertaken by Snowtex Outerwear Limited when introducing daily, nutritious and safe food to their 12,000 workers. Snowtex is a leading woven heavy garments manufacturing company, located 40 km from the centre Dhaka, that makes products for global brands such as Bestselle, C&A, Decathlon, Mango and VF Corporation.

[Listen to the podcast](#)

“Strong correlation between business performance and a healthy and engaged workforce.”



Based on: "Healthy People, Healthy Business: Embedding a culture of employee health and wellbeing" - Published by Deloitte - 25 Jan 2022

About us

The Workforce Nutrition Alliance was launched by The Consumer Goods Forum (CGF) and the Global Alliance for Improved Nutrition (GAIN) in October 2019. The Alliance aims to improve access to and awareness of healthy nutrition for +3 million employees in member organizations and supply chains by 2025, with a target of over ten million by 2030. You can learn more about workforce nutrition and the Workforce Nutrition Alliance [on our website](https://www.WorkforceNutrition.org).

Workforce Nutrition Alliance | www.WorkforceNutrition.org